

# On Wisconsin

For University of Wisconsin-Madison Alumni and Friends

## Unflagging Potential

*The UW explores academic partnerships with China.*

### WINTER 2011

#### Roll with It

Family illness inspired Shana Martin '02 to become a world champion.

#### Got Badger Cred?

Here are 14 things you need to know.

#### Rinkside Seat

A team of a different sort preps for the Badgers.



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## Features

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As two world powers, the United States and China have much in common — but also are much at odds. The UW knows, however, that partnerships in higher education can both bridge the gap and send prepared students out into the world.

### 30 **Rules to Roll By** *By John Allen*

When Shana Martin '02 was five, her mother was diagnosed with Huntington's disease, an incurable genetic condition that Martin has a 50-50 chance of developing. To deal with the burden, she began relentless pursuit of a goal: to become a world-class lumberjill.

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... then you'd better do more than just come along with me, by the bright shining light of the moon. To be a true Badger, you've got to master these fourteen elements of campus culture.

### 40 **The Ice Rink Cometh** *By Sam Oleson '11*

Basketball court to hockey rink. Repeat in reverse. Dozens of times per season, a special team readies the Kohl Center as the clock ticks down to game time.



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### Cover

The upper left corner of the flag of China features five gold stars on a red background.  
Photo: iStock



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When I first emailed Shana Martin '02 to request the interview that grew into "Rules to Roll By" (see page 30), she responded with an offer of her own: "Would you like to try log rolling?" she wrote. "We could meet at Wingra Park (where we teach our classes), and you could have a 'feet-on' experience."

I said sure — all in the name of good journalism, right? If you want to get a lumberjill to open up, you should be willing to tumble head-over-heels into her world.

I told my editors the plan, thus sparking a conversation as to the likelihood of my suffering a spectacular injury.

"We should send a photographer," one of them suggested.

Evidently, I am not well liked.

Martin is a patient teacher. She was willing to give the photographer many chances to memorialize my falls, and she did so without taking up a lot of his time. Most people, she warned me, manage to stay on the log for only one or two seconds on their first day. A true prodigy might last five.

Still, she brought along a stopwatch, perhaps anticipating I would be a super-prodigy log roller and set a world record on my first attempt. If so, the gesture was kind, but not necessary. I am no prodigy.

But, to the bitter disappointment of our photographer, neither did I injure myself in any particularly spectacular fashion, aside from scuffed shins and a bruise on the reverse of my lap.

A couple of hours later, as Martin and I wrapped up the interview, she told me she was impressed — not with my skills, obviously, but with my willingness to risk broken bones and shattered teeth.

"I make that same offer to everyone who's ever interviewed me," she said. "Just about everyone says, 'No way, I'd rather just meet at Ancora [Coffeehouse].'"

That's *On Wisconsin*: we fall the extra mile.

John Allen



**One-mississippi, twoops! John Allen spins his feet during one of the many 1.5-second intervals in which he stayed upright on a rolling log.**

JEFF MILLER

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## Jazzed about Bike Safety

Your article on Professor Richard Davis ["Life Lessons," Fall 2011 *On Wisconsin*] was great. I was a student of his in 1997 and can attest to his commitment to his students. In one year, I learned ten times more about playing bass than I had learned my whole life up to that point. In his Black Music History class, before class he found out some bicycle riders did not wear helmets. So he bought all the riders helmets as a way to encourage people to ride safely.

Alex Eaton '00  
Minneapolis, Minnesota

## Medalist

Last night I read the article ["Genotopia," Fall 2011 *On Wisconsin*], and this morning I read in the *Washington Post* that William Gahl [the clinical director for the National Human Genome Research Institute] has been awarded a Samuel Heyman Service to America Medal — one of those thrills that life affords now and then. Encouraging, too, to find a federal worker being lauded in these corrosive and untruthful times.

Anna Marie Stubenrauch Mulvihill MS'59  
Vienna, Virginia

## In Praise of Slow Sausage

As a former restaurateur and now organic sheep farmer, I enjoyed reading "Six Degrees of (Curing) Bacon" [Fall 2011]. The program you describe is much needed to provide continuity for a new generation of butchers and sausage makers.

Not mentioned was any instruction on organic sausage making and curing. I do hope this is covered in your course, as it is

desperately needed. The current situation is that nearly all sausage makers throw standard mixes with MSG, artificial flavors, and preservatives into the meat we deliver to them. This is not acceptable for organic folks like me. I'm not interested in fast production. Our ancestors' sausages relied on the natural flavor of their pasture-grazed livestock and old-fashioned methods like real smoke.

I hope the UW is providing leadership to ensure that this type of sausage making is not relegated to the compost heap of "lost arts."

Linda Derrickson '69  
Blanchardville, Wisconsin

## A Life-Changing \$64

"Tuition on the Rise" [Fall 2011 News & Notes] caught my attention in regard to how things have changed.

I was sixteen when I started at the UW in 1941. I came from a one-room school, located in what is now Nicolet National Forest, where my sister and I were the only students for six of our eight years of elementary school. In the winter, our father took us through the woods in a sleigh, and in fall and spring, in a Model A Ford. Mr. Thornton, prin-

cipal of Mountain High School, changed my life when he stopped me and said, "Joyce, if you would apply yourself, you could be valedictorian and earn a scholarship to the University of Wisconsin."

Graduation night proved him correct, and I earned the scholarship. Of course, I had to work twenty hours a week for my room and board, rode the bus for two hours a day, and did extra babysitting for any other money. (Never ordered a Hamburger DeLuxe in the Rathskeller, because they cost fifteen cents — I never felt I could afford that extra nickel.) My tuition scholarship in 1941 was for \$64 a year! Because of that \$32.50 a semester scholarship, my life (in spite of challenges along the way) has given me everything anyone could ever desire. Thanks from the bottom of my heart.

Joyce Grindle Weix '49  
New Berlin, Wisconsin

## Weighing in on Animal Research

I was unfortunately eating breakfast when I came across the interview with Jon Levine of the Primate Center [Q&A, Fall 2011], and his blithely disingenuous responses made the toast crumbs fly. But the real kicker was the idea of the "research" done on pregnancy complications. I have had pregnancy complications, and the thought of a mother monkey or ape suffering that [artificially created] agony alone in a cage with no source of comfort in all reality changed my fit of choking to a fit of tears. I do not want help from that quarter, or at that price.

Samuel Johnson, not a squeamish man, said of the vivisectionists of his day that they "have practiced tortures without pity, and related them without shame, and are yet suffered to erect their heads among human beings." I would call that apt.

Mary Statz Halsted MLS'05  
Madison

## Rennie's Memories

On my way to ed psych classes and Madison's main public library, I'd stop at Rennebohm's for an orange juice and muffin — total bill \$1. The article "Rennie's: Then and

## I, too, feel just like Fred Gardaphé — a straddler.

Now" [Fall 2011 Traditions] brought back fond memories of the UW and Madison.

Lois Schelle Roets MS'75  
Des Moines, Iowa

I would never have gone to UW-Madison if it weren't for the Rennebohm scholarship I received in 1965. I came from the small town of Muscoda, where my father was a truck driver hauling logs. As valedictorian of my class, I had tuition money, but no money to live on. Oscar Rennebohm came through for two years.

I'm now an international human rights attorney, have worked in fourteen countries, and [think] every day many times [about what the Rennebohm scholarship] and the UW-Madison gave to me. I'm glad to see Rennie's back in spirit.

Dianne Post '69, JD'78  
Phoenix, Arizona

### From the Web

I love *On Wisconsin* Magazine in general, but no other article has hit home like "Tracking the Ties That Bind," Fall 2011. I, too, feel just like Fred Gardaphé — a straddler. In 1955, I came to UW-Madison from a small, rural high school in Rock County, Wisconsin, where not many women aspired to college. I had a lot of adjusting to do, and I, too, like to go back for reunions to my former high school in Orfordville to "catch up." Fortunately, I did not have to deal with violence as Fred did, and my nuclear family was supportive of my sister's and my college aspirations. I, too, "learned how to swim."

*Joyce Hasselman Nigbor '59, MS'78*

What an amazing story ["Prison Breaks," Fall 2011]. I'm inspired by both JD Stier and Luke Matthews. Their story illustrates what we can achieve when we are determined to change our lives — and what an amazing difference we can make in the lives of others if we just

reach out a hand. Congratulations to both of you, and thanks, Jenny Price, for telling the story.

*Sue Nankivell*

Thank you, Gwen [Evans], for this article ["Life Lessons," Fall 2011]. Great reminders of what it means to be a teacher. Richard [Davis] challenged me to learn about myself by giving me a blindfold to wear while riding his huge athletic horse during a riding lesson. I still assign myself that lesson from time to time. Your article reminds me.

*Pence Revington*

I am glad that the memory of Rennie's [Traditions, Fall 2011] has been maintained. It was a wonderful, homegrown place that served many people around the city. I was in [that original Rennie's] in a booth at the back, having a soda with friends, when [John F.] Kennedy was shot.

*Cathie Bruner '72, MS'77*

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*On Wisconsin* Magazine welcomes letters related to magazine content, but reserves the right to edit them for length or clarity. You may send your comments via e-mail to [onwisconsin@uwalumni.com](mailto:onwisconsin@uwalumni.com); mail them to *On Wisconsin*, 650 North Lake Street, Madison, WI 53706; or fax them to (608) 265-8771. We regret that we don't have space to publish all the letters we receive, but we always appreciate hearing from you.

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# scene

## Flaps Down — Don't Want to Hear It

A black-clad Nebraska fan is pulled into the motion — if not the spirit — of “Varsity” at Camp Randall in October, when the Badgers played the Cornhuskers. The game was Nebraska’s first as a member of the Big Ten conference, and an estimated 30,000 NU fans descended on Madison, even though many didn’t have tickets to the game. So that they’d stand out from Wisconsin-backers, Nebraska asked its fans to forgo their school colors (also red and white) and wear black — an unexpectedly appropriate choice. The Badgers beat Nebraska 48-17, leaving ‘Huskers in mourning.

Photo by Bryce Richter



## A Vote of Confidence

Following signs of support on campus, Ward agrees to an extended interim term.

UW-Madison warmly welcomed former Chancellor **David Ward MS'62, PhD'63** back to campus last summer, when he agreed to lead the campus on an interim basis while UW System searched for a new permanent chancellor. Within months, faculty, staff, and students made it clear they wanted Ward to stick around beyond his initial yearlong commitment — and their wishes were granted.

In October, UW System President **Kevin Reilly** announced that he was extending Ward's appointment until June 2013. "This is a great testament to Chancellor Ward's leadership capabilities," Reilly said. "He's clearly made a very positive impression in a short amount of time."

Ward stepped into the interim position following former

Chancellor **Biddy Martin PhD'85**'s departure for Amherst College.

Members of the Faculty Senate had worried that recently launched organizational redesign efforts, including crafting a new personnel system, could flounder if attention shifted to the chancellor search later in the academic year. Representatives of the UW's academic staff, classified staff, and student government also endorsed extending Ward's term.

"He is the right person at the right time to lead [the university]," wrote **Debbie Weber**, chair of the Council for Non-Represented Classified Staff, in a September letter.

Ward, who served as chancellor from 1993 to 2000, said prior to Reilly's announcement that he was amenable to staying



Interim Chancellor David Ward talks with students in the Memorial Union's Main Lounge during a welcome-back event in September.

longer. "If two years makes more sense than one to other people, that's okay with me," he said.

UW System officials say they

will launch a nationwide search in fall 2012 and intend to name a new chancellor by spring 2013.

*Jenny Price '96*

## quick takes

**UW-Madison's economic** impact is more direct than educating the future workforce and inventing potential products. The university's Department of Facilities Planning and Management notes that campus had \$600 million in construction projects under way at the start of this academic year, creating an estimated 4,300 jobs.

**The Law School's Wisconsin** Innocence Project earned two federal grants totaling \$1 million for its work trying to overturn wrongful convictions.

**The Daily Beast website** ranked the UW as the second most beautiful school in the country. The top spot went to the University of Mississippi.

**Enrique's Journey by Sonia** Nazario is the 2011–12 selection for Go Big Read, a common-reading program in which the UW encourages the campus and community to read and talk about the same book. This year's book tells the tale of a boy's voyage from Honduras to the United States in search of his mother.

**University Housing renamed** Friedrich Hall after Vel Phillips LLB'51, the first African-American woman to graduate from the Law School. Built in 1976 to house a conference center for UW Extension, Friedrich Hall was converted to a residence hall in 2008. Extension intends to honor the building's former namesake, Jacob Friedrich, with a display at its Lowell Conference Center.

**The Wisconsin Institute for** Discovery has named its new director. David Krakauer, former head of the Santa Fe Institute

in New Mexico, takes over leadership from John Wiley MS'65, PhD'68, interim director and former UW chancellor, in November. The institute is the public half of a public-private partnership (along with the Morgridge Institute for Research) for research in the biosciences.

**UW-Madison has declared** 2011–12 the Year of the Wisconsin Idea to celebrate ways that UW teaching, research, outreach, and public service improve the lives of people everywhere. Find out more at [wisconsinidea.wisc.edu/yowi](http://wisconsinidea.wisc.edu/yowi).

# Where, Oh Where, Will the Water Go?

Greenland study may offer clues about impact of melting ice sheets.



ANDERS CARLSON

**UW geologist Anders Carlson surveys an outlet glacier in southwest Greenland. Carlson and his colleagues are working to improve models for predicting changes in sea level due to climate change by studying how ice sheets in Antarctica and Greenland have melted in the past.**

Ice sheets in Antarctica and Greenland are melting, but no one can say for certain how much, how fast, or where all of that water is going.

“Estimates of just how much the ice will melt and contribute to sea-level rise by the end of this century are highly varied, ranging from a few centimeters to meters,” says **Anders Carlson**, a UW geoscience assistant professor.

The way massive ice sheets behave is one of the most uncertain aspects for scientists

predicting changes in sea level due to climate change. Carlson’s goal is to remove some of the question marks with his work in Greenland, where he’s looking to the past to learn how the ice sheet melted before and to find clues about how it might melt again.

The last time Northern Hemisphere summers were warmer than current ones, the oceans were as much as twenty feet higher than they are now, a factor scientists, including Carlson, initially thought was due to Greenland’s melting ice

sheet. But Carlson, along with colleagues from the UW and Oregon State University, found surprising patterns of melting that suggest Greenland’s ice may be more stable — and Antarctica’s less stable — than many surmised. The prospect is “scary,” Carlson says.

“In one person’s lifetime, you could see a significant amount of that sheet disappear, and that could have major societal impact,” he says. Rising sea levels will erode coasts and cause more frequent coastal flooding;

some island nations will disappear entirely.

Carlson and his colleagues analyzed silt from cores they collected from the ocean floor off the southern tip of Greenland, where water from the melting ice sheet deposits sediments, and traced it back to one of three regions.

The sedimentation patterns showed all of the regions still had some ice cover throughout the last warm period, which was around 125,000 years ago.

The research team applied

those results to existing ice sheet models and found melting Greenland ice was responsible for less than half of the total increase in sea level at that time. That means, Carlson says, that the remainder must have come from a melting ice sheet in Antarctica that was likely much smaller than it is today.

And the results also do

not bode well for the future of Greenland's ice sheet. Temperatures during that time period were similar to those expected by the end of this century, and present-day temperatures have already reached a point that Greenland's glaciers are melting.

"Greenland still retreated during this period, and it defi-

nately raised sea level at an amount that would destroy the lives of many, many people," Carlson says.

Carlson and his colleagues are working to establish a half-million-year record of Greenland, up to the present day, to see how the ice has responded to warmer-than-current summers in the past. They plan to drill new cores

from more locations and try to gather even better information on the evolution of Greenland's ice sheet to aid future projections.

"All models are wrong. Some models are more wrong than others. They always have some missing pieces," he says. "This is a way to see which ones do a better job."

*Jenny Price '96*

## There's a Rule for That

From car seats to clean air, federal and state regulations influence our lives.

With two small children at home, **Susan Webb Yackee** goes through a lot of peanut butter.

But although many Americans don't think much about what's in this pantry staple, Yackee is one of few who know that the childhood favorite must contain at least 90 percent peanuts, as well as how that standard was established.

Yackee, a UW associate professor of public affairs and political science, is a leading scholar on the regulatory policy-making process at federal agencies. She's published groundbreaking studies on the rulemaking process, a relatively transparent and potentially democratizing system that affects standards for everything from child car seats to organic food, clean air to derivatives trading.

She has also been studying Wisconsin's rulemaking process, which features greater legislative involvement than that at the federal level.

"Regulatory policymaking can seem overly legalistic and is somewhat removed from the fast-paced world of legislative policymaking, but the stakes are equally high," Yackee says. "All of us, when we walk out of our houses every morning, are

impacted by existing rules and regulations, and just for that, we should be concerned about them and who influences the rule-making process."

It's especially important for students who want to pursue careers in public affairs to study Yackee's work because an understanding of rulemaking is critical, says **John Coleman**, professor and chair of the political science department.

"If you want to be effective in those positions, you'd better understand how rulemaking works, because it's where an awful lot of the action happens," he says.

While anyone who's taken a high school civics course knows the basics of how a bill becomes a law, the process of rulemaking, which can have as much — or more — influence on the daily life of Americans, is lesser known and studied.

Modern rulemaking dates to 1946, when Congress standardized the process for crafting rules and put in place a system that requires an element of public participation.

When a federal agency drafts a potential rule, it opens a period for public comment, during which any citizen or group may provide

feedback. Before an agency puts a finalized rule in place, it is required to carefully consider comments from the public; if the rule doesn't reflect those opinions, the agency is compelled by law to explain why. The state of Wisconsin has similar opportunities for public participation during rulemaking.

"It's a very deliberative process where citizens, if they wanted to, could get involved and see a response to their feedback," Yackee says. "I've found this whole process has the prospect of a very democratizing effect on the U.S. citizenry."

The process tends to move faster than many people believe. This year, Yackee and her husband, **Jason Webb Yackee**, an assistant professor in the UW Law School, published a first-of-its-kind evaluation of the length of time it takes for rules to be written and put in place. The average is fourteen months.

Yackee's research has also shown that the process has been responsive to input from the public, particularly when represented by interest groups. Her study of nearly seventeen hundred comments on forty rules issued by federal agencies, conducted with Amy McKay, an

assistant professor at Georgia State University, found strong evidence showing that federal officials listen to such groups and tend to favor the side that dominates the comments.

But while that finding signals that the public can influence the rules that will govern them, few individual citizens, compared to organized groups, participate in the process.

"While participation has been poor in the past for average citizens, the ease of the Internet and social media means citizens will be able to provide informed opinions to regulators," Yackee says.

Interest groups with a stake in a rule tend to be intimately involved in the writing of draft rules, her research shows. And in some ways, they bring a positive influence, she says, because rules are crafted using data from those who will be most affected. However, she's concerned about the transparency of the "potentially nefarious" side of the behind-the-scenes process.

"People who participate in lobbying outside the standard rules process are better able to obtain the changes they'd like to see within draft rules than those that don't participate," she says.

*Stacy Forster*



# Big Red Wagon

The antique fire engine returns, greener than ever.

When the 2011 Homecoming Parade began to wend its way down State Street, a familiar vehicle led the way, a symbol of triumph over the ravages of time. The Bucky Wagon, a part of the campus scene since 1971, has returned after two years of rehab and rebuilding.

Thanks to the efforts of the College of Engineering, the Bucky Wagon is back on the road, running safer and greener, with updated steering and braking systems and powered by an electric motor.

"It's taken two years," says UW faculty associate **Glenn Bower MS'89, PhD'92**, "but we wanted to do it right."

Bower advises the college's student vehicle teams, engi-

neering students who gain hands-on experience designing and building cars and trucks, often in competition with similar groups at other universities. The teams took on the Bucky Wagon as one of their projects — one with unique problems.

The wagon was already a bit of an antique when **Jay '49, MBA'50** and **Norma '48 Normington** donated it to the Wisconsin Alumni Association (WAA) in the early 1970s. A 1932 American LaFrance fire engine, the vehicle had cable brakes and no power steering. In 2009, a cracked transmission nearly sent it to the junkyard, as replacement parts were too hard to come by.

"At first we had only one option, and that was to sell it

for parts," says WAA's **Mark Blakeslee**. "If the College of Engineering hadn't stepped in, the Bucky Wagon today would just be a memory."

To get parts, Bower and his students drew aid from contacts at various companies, including Pierce Manufacturing, A123 Systems, Phoenix International,

Remy International, Ford, Alcoa, Envirotech, and ZF Transmissions. The result is a fire engine that looks traditional, but is almost entirely new. After making its debut in the Homecoming Parade, the Bucky Wagon returned to its duty as an ambassador for UW spirit.

Staff

## STUDENT WATCH

"I'm so fat!"

While some may roll their eyes, for most college women this statement is no laughing matter. **Rachel Salk PhDx'16**, a UW psychology graduate student who conducted a study while at Northwestern University, found that an astonishing 93 percent of female students engage in this type of "fat talk" with their friends, regardless of their actual weight.

Complaining about feeling fat can be covering up true emotions, ranging from guilt about eating that extra slice of pie to genuine body dissatisfaction. No matter the reasons, though, women in Salk's study were most often seeking a reassuring response along the lines of, "Are you kidding? You look great!"

So does all this fat talk make anyone feel better? A majority of women say that it helps to know they're not alone in struggling with their body image, but Salk says the evidence points to the contrary — that the fat talk increases anxiety.

"Women might think that hearing this confirmation will make them feel better about their bodies, but at some level, they [dismiss the reassurance]," says Salk. Her research uncovered a correlation between fat talk frequency and actual body dissatisfaction, suggesting that the more you talk fat, the more inclined you are to believe it.

*Lydia Statz x'12*



Rebuilt and ready for action, the Bucky Wagon rolls down State Street in the 2011 Homecoming Parade.

## Thinking Machines

UW researchers help IBM try to create a cognitive computer chip.

Aided by input from UW scientists, IBM is developing a new generation of computer chips that aim to do something other chips cannot — think like biological brains. The company announced its first “cognitive computer chips” in August, offering the possibility that future machines will be able to perceive, correlate, learn, and act in the way that people and animals do.

Aiding in the effort are several UW scientists, including neurologist **Giulio Tononi**, who is advising the IBM team on how brains work, and computer engineer **Mikko Lipasti**, who’s adding expertise on how software and hardware interact.

The team’s ultimate goal is to create a cognitive computer — an electromechanical device that requires as little energy as a human brain does and can replicate the abilities of a biological organ with 10 billion neurons and 100 trillion synapses. Unlike

a traditional computing system, which relies on predetermined programs for its functioning, a cognitive computer would be designed to learn through experience. The goal is ambitious, and the greatest challenge may come from neurology rather than computer science.

“The whole thing gets a little fuzzy,” Lipasti explains. “We don’t have a real good understanding of how the thought processes work in a human brain, so it’s difficult to translate that into a computer. We have a good understanding of parts of it — sensory perception, for instance. So that’s what we’re focusing on now. If we do it right, we could create bold, robust control systems.”

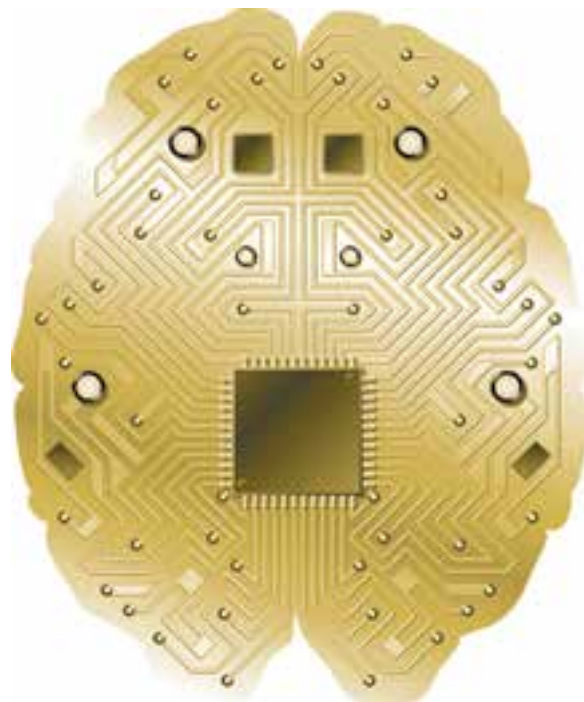
The research is currently being funded by the Pentagon’s Defense Advanced Research Projects Agency, and potential applications for the cognitive chip could include vision and motor control, possibly in the

context of unmanned aerial vehicles. However, Lipasti says that building thinking computers could also advance our understanding of neurology — specifically, how cognition works in people.

“That’s the personal goal for me,” he says. “We don’t

know a lot about how the brain works — we see the brain itself, but cognition is just this magic, secret sauce that develops over twenty or thirty years. I hope we can build a synthetic system similar enough that it will shed some light on biology.”

*John Allen*



ISTOCK

## A Sobering Education

Abusing alcohol will now lead to class time and counseling.

UW-Madison officials are hoping a different approach will help students avoid academic problems, legal trouble, and health issues linked to drinking. Under a new initiative, most students who violate university alcohol policies, including being cited for underage drinking or a trip to detox, are now required to take a course on the risks of alcohol abuse.

University Health Services (UHS) estimates about eight hundred to one thousand

students will participate in the education program each year. Other college campuses use the same curriculum as the UW, and research shows it is “highly effective in helping eighteen- to twenty-four-year-old students make better alcohol-use decisions,” says **Tom Sieger**, director of prevention services and campus health initiatives at UHS.

Students must pay for any classes they are required to attend, either \$78 for a group

class with eight to twelve other students or \$200 for one-on-one sessions with a professional substance-abuse counselor.

A chancellor’s group on alcohol policy, which includes representatives from student government and university police, also approved guidelines aimed squarely at ensuring that students seek help in an emergency. Students who aid others, such as by calling 911 for a friend with alcohol poisoning, will not face a

citation — even if they have been drinking themselves.

“We want [students] to know that they should come forward if they experience or witness a sexual assault,” says **Hannah Somers**, chair of the Associated Students of Madison legislative affairs committee. “They should call for help and stay with a person who’s had too much to drink, and they shouldn’t be worried about getting a ticket.”

*Staff*

## Storm Surge

Sociologist tracks migration in the wake of Hurricane Katrina.

Hurricane Katrina changed the face of New Orleans — not just physically, as **Elizabeth Fussell PhD'98** discovered, but demographically, as well. At least in the short term, the storm caused the city to become less African-American and more Latino, as African-Americans living in hard-hit neighborhoods had greater difficulty returning home.

Fussell, a UW-trained sociologist, was on the faculty of Tulane University when the storm hit the Gulf Coast in August 2005. Like the vast majority of her fellow New Orleanians, she sought refuge farther inland — some 85 percent of the population of southeast Louisiana evacuated, and the storm and ensuing failure of the levy system flooded 80 percent of the city of New Orleans.

Over the following year, the city returned to about half of its pre-Katrina population. Roughly 450,000 people lived in New Orleans prior to the storm. By July 2006, the Census Bureau reported the city's population to be 223,000, and it totaled 255,000 in March 2007.

"This was a rare event for a demographer to witness," Fussell says. "You rarely see a city depopulate and then repopulate. It changed my research agenda."

Previously, Fussell had focused on migration from Mexico to the United States, but after Katrina, she turned to studying her adopted hometown. She found that non-black New Orleanians — especially the more affluent — were among the first to return to their city, and that black

residents were slower to come back. Further, the city saw a rise in its Latino population, due in part to the arrival of a group that Fussell calls "Hurricane Chasers."

"They're sort of a rapid-response labor force," she says. "These were mostly young men, construction workers, and many were undocumented. Early on [during reconstruction], jobs were plentiful, and they moved in. They stayed as long as the construction boom was going on. But when jobs dried up, or more skilled labor was in demand, many moved on. However, some stayed. The Latino population has grown from 3 percent before Katrina to about 5 percent in 2010."

The dynamics of the disaster-recovery economy complicated race and class issues within New

Orleans, Fussell says. Many local construction firms were destroyed and workers were displaced by the hurricane, and some large construction firms that were contracted to rebuild recruited workers from outside the city and hired few local residents.

"There were a lot of construction workers, both black and white, who weren't able to get work," she says. "They thought they couldn't get hired because employers preferred Latinos who took lower wages and weren't unionized."

Now based at Washington State University, Fussell has published several articles on the repopulation of New Orleans, and she's currently turning her research into a book.

J.A.

## Architectural Nip/Tuck

A construction worker packs mortar between sandstone blocks on South Hall during the building's restoration in June 2011. Both South and North halls required façade-lifts this summer. North Hall, the university's oldest building, opened in 1851, and South Hall opened in 1855, and their exterior walls were beginning to crumble due to age and water damage. The UW wanted to restore both structures' original appearance, so it hired mason and historic preservation specialist John Speweik of Speweik Preservation Consultants to train stone workers to create an authentic, nineteenth-century mortar. The masons had to remove and re-dress some of the stones, and to replace others using sandstone blocks retrieved from Madison's St. Raphael's Cathedral, which burned down in 2005. "It was a unique, cutting-edge job — literally," Speweik says. "We wanted to give the stones the same chisel marks they'd had originally, and to re-dress them in place, without taking down the wall. I don't think anyone's ever done that before."



JEFF MILLER



## Driver's Education

A virtual behind-the-wheel experience tracks behavior on the road.

Nobody likes a backseat driver, but researchers at one campus lab have good reason to scrutinize your driving performance — they're leading the way to safer vehicles and roadways.

In the UW's Driving Simulation Laboratory, located in the Mechanical Engineering building, research participants navigate fictitious freeways, busy intersections, and downtown traffic while cameras and

other sensors inside the simulator collect data, measuring braking reaction time and tracking where a driver's eyes wander when they should be on the road.

Climbing into the modified Ford Fusion is an immersion experience featuring 270 degrees of visual simulation, thanks to a twenty-four-foot wraparound screen, and movement down to one degree in any direction. This allows the car's

body to react realistically to acceleration, braking, and turns, further enhancing the pseudo-vehicle's believability.

**David Noyce '84, MS'95**, the civil and environmental engineering professor who heads much of the lab's research, says the tool will allow his team to run tests on in-vehicle technology and notoriously dangerous sections of roadway without putting anyone at risk.

A partnership with the Wisconsin Department of Transportation will implement solutions identified by Noyce and his colleagues, directly affecting the way Wisconsinites drive. Other research will explore driver distractions, such as cell-phone use, and test designs for driver-friendly orthopedic boots, along with future projects headed by undergraduates.

*Lydia Statz x'12*



Sensors inside the UW's Driving Simulation Laboratory — a modified Ford Fusion and a large wraparound screen — allow researchers to measure braking reaction time and track where a driver's eyes wander when they should be on the road, including to a cell phone.

JEFF MILLER

## Get Real

This course teaches that real estate involves far more than selling houses.

No matter what the economic indicators may say, **Sharon McCabe '89, MS'92** is high on real estate. She believes not only in its financial importance, but also in its educational value.

"Everyone is going to be involved with real estate one way or another," says McCabe, a faculty associate at the Wisconsin School of Business. "Even if [people] don't work in real estate, they'll buy a house or rent or deal with property in a business. Real estate affects everyone."

To help students come to grips with the vast and varied world of land ownership, McCabe teaches Real Estate Process (RE 306), a course hosted in the Department of Real Estate and Urban Land Economics, but cross-listed in the departments of Urban and Regional Planning, Economics, and Agricultural and Applied Economics. Each semester, more than 250 undergrads enroll in this general survey, which consists of two lectures and one discussion session every week.

"This is about more than just selling houses," she says. "It's required for all students who are going to do real estate for their major, but in the class I want to teach all the basics — the dynamics of real estate, property rights, finance and mortgage issues, market research, appraisal, brokerage, and development. I want to give students a sense of what real estate is and how it affects them."

The course was originally created by the legendary UW professor **James A. Graaskamp**, and McCabe, a



ISTOCK

**Real estate is about much more than selling homes, notes Sharon McCabe, who teaches Real Estate Process. She tries to give her students a grasp of the many ways that land ownership can affect them.**

former commercial assessor for the city of Madison, says she still takes inspiration from his principles. "One of the things Graaskamp used to stress is that real estate is multidisciplinary," she says. "You've got to respect all the facets if you want to understand an area's economy."

In a September lecture on government controls, for example, McCabe covered issues of zoning and building codes, using Madison regulations as an example. She projected the city's zoning maps onto a screen and explained which neighborhoods could have commercial or industrial property, which had limits on

the height of buildings, and how the width of streets is regulated.

"These rules are important," she explained, "because the value of real estate is affected by externalities. What you do with your property affects the value of neighboring property. What your neighbors do affects you."

To illustrate her topic, she points to real-world examples, such as the St. Francis House Episcopal Student Center on University Avenue, which recently received the city's permission to rebuild as an eight-story structure offering student apartments. To do so, St. Francis had to overcome the objections of

its neighbor, Luther Memorial Church, and win support from the city's Plan Commission, which initially opposed the proposal. In September, the commission voted 15 to 4 in favor of the St. Francis plan.

"One of the most challenging things for developers is getting [permission] to do what they want," McCabe says.

While McCabe wants her students to learn the terminology of land issues, she has an additional motive — to get them excited about real estate as a career. "I'm trying to turn them into real estate geeks," she says.

*John Allen*

## TEAM PLAYER

### Daniel Lester

When **Daniel Lester x'13** first jumped into a pool, he was just doing what the doctor ordered. He picked up swimming at ten years old as a way to cope with asthma, and he hasn't looked back since.

The Brisbane, Australia, native entered his junior season at the UW with three school records under his belt (he holds top times in the 100- and 200-yard butterfly and in the 200-yard individual medley) and an ultimate goal on the horizon: qualifying for the Olympics. After finishing as a semi-finalist in Australia's 2008 Olympic trials, Lester now hopes to improve on that performance and qualify for London 2012 at the Australian Championships in March.

"Swimming is like the NBA in Australia. It's definitely the big Olympic sport," says Lester, whose biggest personal accomplishment came when he competed for his country this summer at the World University Games in China, finishing ninth in the 100-meter butterfly. "Personally, the Australia swimming arena is what I really train for. The NCAA and the American stuff [are] kind of a bonus on top of that."

But competing stateside brings its own challenges. Lester may rest comfortably at the top of the rankings Down Under, but he says he now has to work harder to put up the same numbers. "I came in fourth at the Australian Championships this year, and that would probably get me eighth here if I was lucky," he says. "So the depth [of competition] is definitely a lot greater."

Luckily, Lester — who hasn't declared a major, but is applying to the Wisconsin School of Business — is no stranger to hard work. The two-time All-American spends at least twenty hours in the pool each week, training his body for the physical competition. On the blocks, however, it's all about the mental game. "I love racing," he says. "Once you're there, you've done all the hard work — it's just a matter of focusing and being in the right frame of mind. This is what you came here to do."

***"Once you're there, you've done all the hard work — it's just a matter of focusing and being in the right frame of mind. This is what you came here to do."***

Lydia Statz x'12





## Brace Yourself

A UW trainer leads a first-of-its-kind study on the effectiveness of ankle support.

Every time an athlete sets foot on the basketball court, the risk of injury follows — especially ankle injuries, with the sudden stops and cutting moves associated with the game. Yet many players are confused about the best way to prevent such damage. Should they wear ankle braces for additional support? Will those braces increase the risk for other types of injuries? Do ankle braces even work at all?

The reason for the confusion is that up until now, no comprehensive studies had been performed to determine if wearing ankle braces reduces the incidence of injury.

“You have companies marketing braces designed to prevent or treat injuries with no evidence to back up their claims,” says **Tim McGuine MS’86, PhD’05**, UW Health Sports Medicine researcher and athletic trainer.

On the other end of the spectrum are physical therapists and chiropractors who tell kids that they should never wear any sort

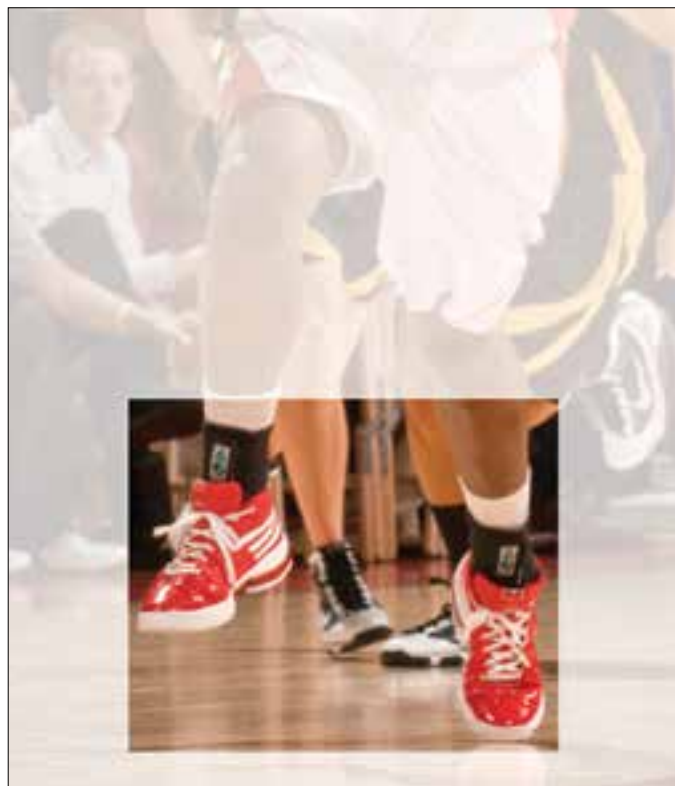
of ankle brace. If you lock down the ankle when it’s supposed to be moving, they fear, you will transfer that force up the kinetic chain and inflict knee injuries such as ligament tears.

“We said, let’s finally figure this out,” says McGuine, who led a study of the effects of lace-up ankle braces that was recently published in the *American Journal of Sports Medicine*.

Of the 740 male and female players randomly assigned to wear lace-up ankle braces, 27 suffered an ankle sprain or fracture over the course of one basketball season. In contrast, 78 ankle injuries were reported among the 720 teenagers who played and practiced without a brace — a rate that was nearly three times higher.

“What surprised me was the effect ankle braces had on what we call *virgin ankles* — ankles that hadn’t suffered an injury in the past year,” McGuine says. “I didn’t expect to see those rates of injury to be lower, too, but they were.”

Further, he says, “We found



**A UW study suggests that braces such as these protect ankles and don’t lead to an increase in knee injuries.**

no evidence of higher knee injury risks.”

According to McGuine, protecting ankles is one way to control spiraling healthcare costs. When kids suffer ankle injuries, they’re likely to experience long-term negative consequences,

such as arthritis, that affect their ability to remain active as adults.

“We’ve got to start changing the way we look at these injuries,” he says. “These aren’t sports injuries; these are public health policy issues.”

*Brian Klatt*



## BADGER SPORTS TICKER

### To ease traffic difficulties around

Camp Randall Stadium, the UW instituted bicycle valet parking this year. Fans who chose to cycle to the stadium were able to hand their bikes off to a valet attendant who watched them during games.

### The UW added a “fan cam” feature

to the athletics website in October. The feature offers a 20-billion-pixel panoramic image of the crowd at Camp Randall when Wisconsin played Nebraska, a photo detailed enough that people who down-

load it can zoom in to recognize individual faces. To see the massive image, visit [uwbadgers.com/fancam/](http://uwbadgers.com/fancam/).

### The UW’s University Ridge golf course

was named best in the Big Ten, and number five nationally, among college courses by *Golfweek* magazine in September.

### Badger triathlete Gwen Jorgensen ’08

posted the best finish ever by an American woman at the International Triathlon Union World Championship in August. The event

combines a 1.5-km swim with a 40-km bike ride and a 10-km run. Jorgensen finished in two hours and 41 seconds, which qualified her to compete in the 2012 Olympics.

### Senior swimmer Ashley Wanland

took second place in the 100-meter breaststroke at the Pan American Games in Mexico in October. Wanland has made a splash in big meets, as she also finished fourth in the same event at the USA National Championships in August.

# DELICATE BALANCE

As China gains prominence on the world stage,  
the university strengthens its connections.



BY JENNY PRICE '96

Gilles Bousquet has a goal that he knows won't make him popular among colleagues who teach French culture and literature: *make China the number-one study-abroad destination for UW-Madison students.*

"We want to prepare our students to be relevant, to be employable," says Bousquet, the UW's dean of international studies and vice provost for globalization.

The UW has China on the brain, as the country surges toward becoming the world's largest economy. The university is seeking to boost the number of students who study Chinese language and are knowledgeable about Chinese culture by hiring more faculty with expertise in those areas. So far, about three hundred students are enrolled in Chinese language classes, and one professor specializes in Chinese history.

"All major American universities have some sort of presence here or are trying," says Ed Gargan '74, MA '77, who has lived and worked

in China for fifteen years as a book author and as a correspondent for the *New York Times* and *Newsday*. Harvard opened a center in a Shanghai skyscraper last year, and Stanford's center at Peking University is under construction.

"English is taught to every urban Chinese pupil. [But] how many high schools, far less primary schools, in the U.S. teach Chinese? For the UW to be part of this rapidly changing world, it must engage China across a broad range of programs, departments, and schools," Gargan says.

In coming years, the UW plans to explore ways to collaborate with a handful of top Chinese universities and is working on a proposal that would give the university a unique presence in the Shanghai area. This move comes as China makes massive investments in research and development, and in higher education — building world-class research facilities and wooing talent from around the globe.



“Do we see this as competition? Absolutely,” Bousquet says. “It’s also an incredible opportunity to partner. Right now, these institutions are in need of partners of the kind that Wisconsin is.”

UW delegations have made three trips to China in less than two years, and they are planning return trips every six months. Meanwhile, on campus, the UW has hosted a coach from Beijing Sport University and Chinese student-athletes who are Olympic- and world-champion medalists. The students study English, kinesiology, and sports management, and earn certificates through the Division of International Studies. They’ve been welcomed by Chinese families in Madison, played Ping-Pong with the Milwaukee Brewers, and — with eighty thousand people watching — have walked onto the field at Camp Randall Stadium at a Badger football game.

This Chinese Champions Program started when a Beijing Sport official asked Li-Li Ji MS’82, PhD’85, then a UW professor of kinesiology, for help with

finding overseas experience for students pursuing master’s degrees in coaching, administration, and management. Ji, a native of China who is now at the University of Minnesota, recognized that bringing some of the country’s national heroes to the UW would be a “great gesture” toward expanding its relationship with China and attracting Chinese students.

And sports can be the best way to break down barriers, Ji says. “You are rivals on the field, and you’re friends off field. I think that the program symbolizes that relationship and provides some hope for both sides to see that our relationship could be as good as our athletes’ program.”

## CHINA: An Expert’s View

What kind of relationship does the United States have with China? The short answer: it’s complicated.

Ed Friedman, a UW-Madison political science professor, was among the

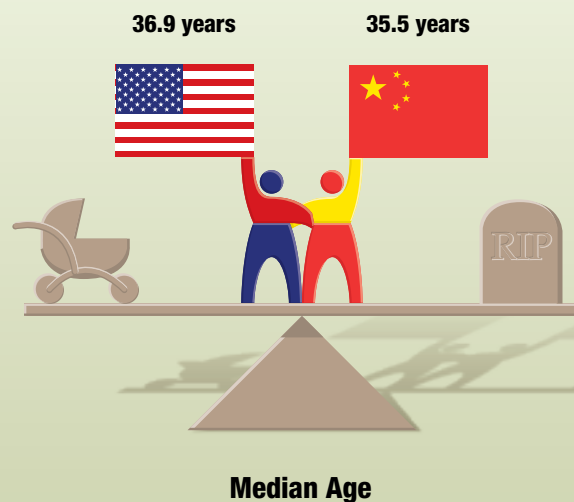
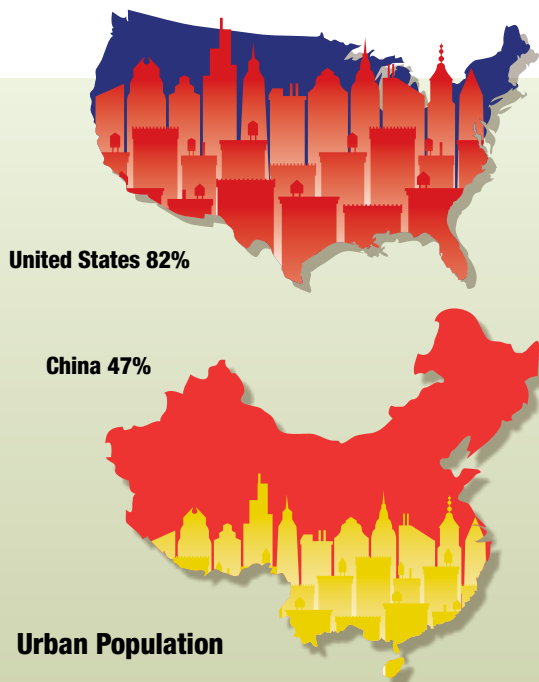
first researchers to enter China in 1978, as then-premier Deng Xiaoping began to open the country to the world. Friedman has returned dozens of times since then, and he is an expert on China’s politics and its people, including some who have become lasting friends.

He recently sat down with *On Wisconsin* to share his perspectives on U.S.-China relations.

## COLD WAR ALLIES

With the Soviet Union as a common enemy, the U.S. and China formed a cooperative relationship during the Cold War. The alliance helped then-President Richard Nixon win re-election, and it also restored some credibility for Chinese Communist party leader Mao Zedong in the wake of the Cultural Revolution, Friedman says.

Since the end of the Cold War, the two nations have shifted from allies to rival superpowers. “You lose the glue of a common enemy,” Friedman says.



The Chinese government's slaughter of hundreds of pro-democracy demonstrators on June 4, 1989, cast a pall on the relationship, and China's authoritarian government came to see America as its biggest threat.

"America was the only country in the world, as China saw it, that stood up for democracy," he says. "The thing the government fears the most is democratization."

## RIVALS

The United States didn't begin to see China as a true rival until the 1990s, when its economy exploded and the nation began its meteoric rise to becoming the world's largest exporter. Today, Friedman says China is increasingly assertive — and at times, anti-American — as it continues on a path to becoming the largest economy in the world.

While some politicians urge a tougher foreign-policy approach with China, the U.S. government has opted

to hedge against worst-case scenarios.

"One doesn't want to act in a way where it's a self-fulfilling prophecy," Friedman says. "That is, because you assume the worst-case things *will* occur, you act as if they *must* occur, and then you help make them inevitable."

Although the Chinese government has continued to challenge President Barack Obama as he has reached out to the nation, his administration established a program to increase by 100,000 the number of Americans learning Chinese.

"You hope that you create mutual interests, so these bad things don't occur, so people in Beijing will see that they don't want worse to come to worst," Friedman says.

## SHIP BUILDING

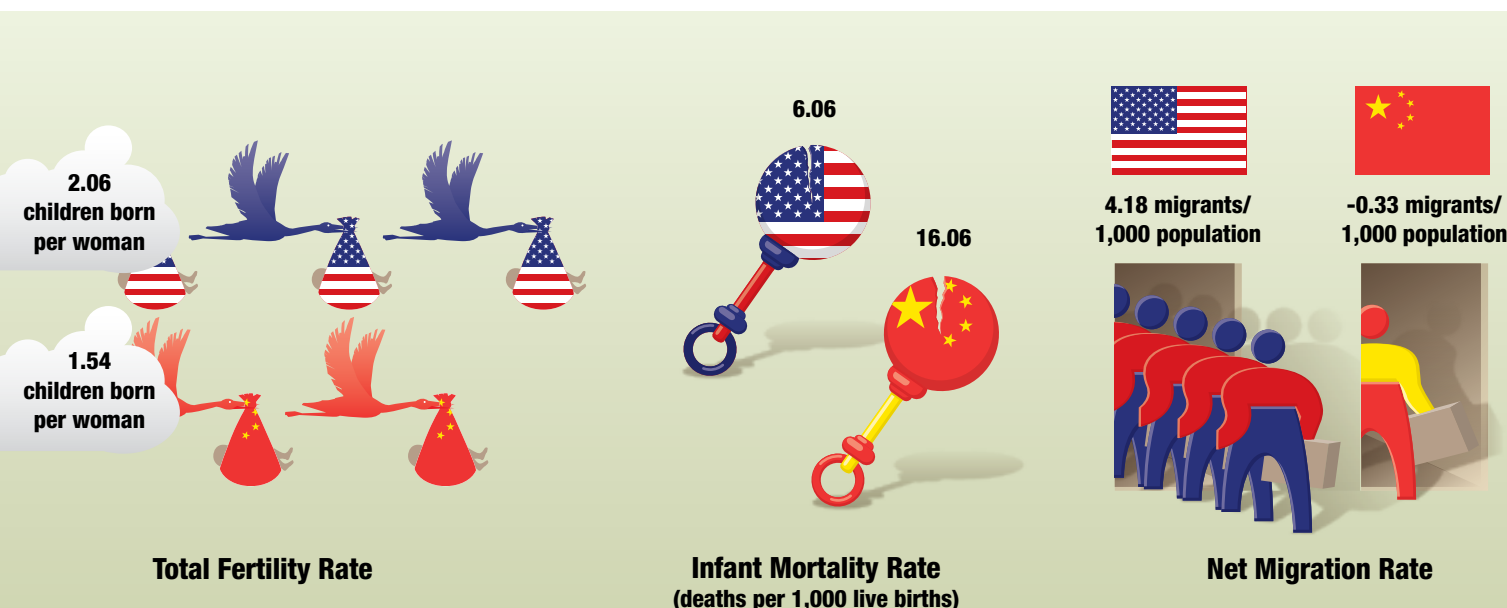
China is aiming to be a superpower in every sense of the word. "They're going to have a global military. They intend to be second to none," Friedman says. "They are building aircraft carriers."

China imports much of its energy, increasingly from the Middle East and Africa, and wants a blue-water navy to protect those resources and challenge what it sees as U.S. Navy dominance of international waters. "Once you build these kinds of capacities, they can be used for many different kinds of things," Friedman says. "There's every reason to think that as time goes on, you will see a Chinese military capable of challenging the American military all around the world."

## DIFFERENT TREATMENT

China is not the only authoritarian government in the world — Friedman says North Korea, Sudan, and Syria are worse — but the United States treats it differently because of its economic might and military ambitions.

"The usual line from realists is, 'The strong do what they will, the weak do what they must,' " Friedman says. That means the United States can't pressure China on human rights and democracy



GRAPHICS BY BARRY ROAL CARLSEN

as it would Cuba. If the U.S. government cuts off economic relations with China, it would ultimately hurt American employees working for major companies such as Airbus, Boeing, Motorola, Nokia, and Toyota.

“China is very conscious of that — it can play one against the other,” he says. “It has this huge economy in which it can do things like that. Other countries can’t do those kinds of things.”

## ECONOMIC REALITIES

China has more than 1.3 billion people and has amassed more than \$3 trillion in foreign-exchange reserves — money it can spend around the world to buy influence and support, Friedman says. Because bringing that money home would increase the price of its exports, China instead pours money into the U.S. economy, the source of the seemingly

endless cheap capital that contributed to the current U.S. financial crisis. China’s currency manipulation — the yuan is considered to be undervalued by as much as 40 percent — maximizes jobs at home and keeps exports cheap, making it harder for the U.S. to increase exports and jobs.

“China is a major factor limiting our getting out of this great recession,” Friedman says. So why doesn’t the United States confront China on the issue and officially brand the country as a currency manipulator? To avoid triggering a trade war that could result in “something worse than the great recession,” he says.

But that doesn’t mean the question is settled.

“China doesn’t change its policies, and we are hurt, and unemployment remains at 9 percent,” Friedman says. “And at a certain point, unless you take on the Chinese on this manipulation of the currency, there’s a limit on what you can do for your own people. So how that plays out is a potentially extraordinarily explosive issue.”

## NO DEMOCRACY NOW

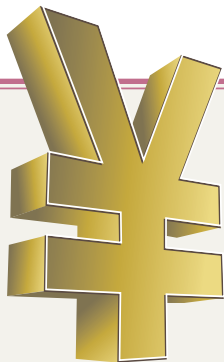
Although protests against government corruption and cruelty take place daily throughout China, they are brutally suppressed or co-opted, and there’s no sign of the Communist regime losing power.

“I think this is the most dangerous illusion that Americans have — that somehow because it’s a dictatorship, it can’t survive,” Friedman says. “Most people in China, they may not love the regime, but they’re terrified that if they would try to change things, they’d get it worse.”

Britain was a world power in the nineteenth century while brutally exploiting workers, and the United States experienced rapid economic growth in the era of Jim Crow and a violent anti-labor movement. “You can have all sorts of horrors going on in society, and the state can still be stable and successful,” Friedman says. ■







## CHINA: An Economist's Perspective



Yang Yao PhD'96, director of the China Center for Economic Research at Peking University, considers Madison his second hometown. The economist, published widely in international journals including *Foreign Affairs*, returned to campus this

semester as a visiting professor at the Wisconsin School of Business. "China is still a myth for many Americans," he says. "I will inform the students, some of whom will become American business leaders, [about] the reality of the Chinese institutional setting, its success, and its problems. ... I will present a real China to the students."

He recently provided context about China to *On Wisconsin*.

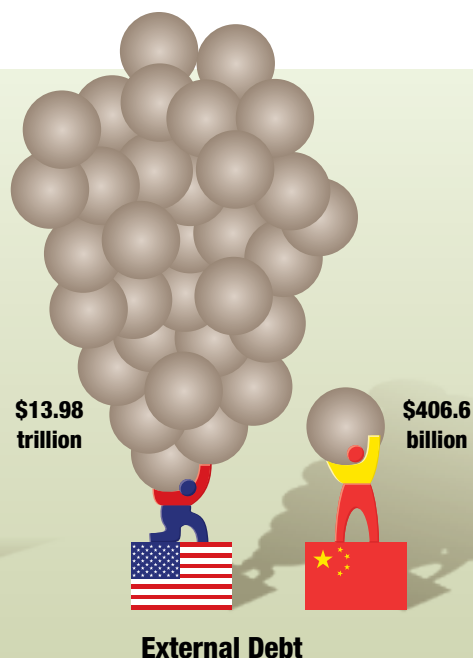
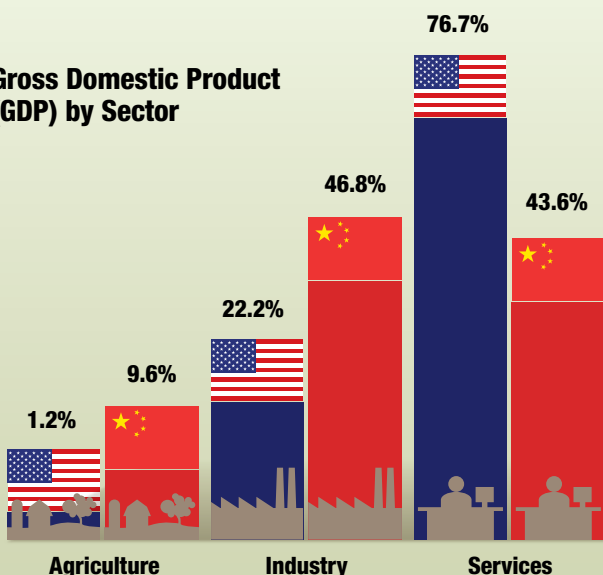
**On China's rate of economic growth:** "China's economic growth has heavily relied on investment created by domestic savings. This growth model will reach its limit — not just because it overlooks the role of innovation, but also because it ignores the welfare improvement of ordinary people. This has two consequences to future growth of the Chinese economy. One is that the growth of domestic demand is sluggish

and will ultimately slow down the economy; the other is that ordinary people's education and health are improved slowly and will become an impediment to future growth."

**On China implementing a \$585 billion stimulus package in 2008:** "The stimulus plan has helped China avoid a major downturn in the financial crisis, but it has also created problems. In the short run, it has contributed to China's inflation; in the long run, it has increased the indebtedness of local governments. So there is no free lunch."

**On the role the U.S. will play in China's future:** "The U.S. will continue to be China's most important trade partner, not just as a large market for Chinese consumer products, but also as a provider of technologies and consumer goods to China. ... My prediction is that China will overtake the U.S. to become the world's largest economy by 2021. The two nations have to find common ground in the international arenas to lead the world together and to avoid major conflicts."

**Gross Domestic Product (GDP) by Sector**



## CHINA: The Student Experience

Twenty-two College of Engineering students spent six weeks in Hangzhou, China, in summer 2011, taking classes at Zhejiang University and touring the country. These excerpts represent blog entries they wrote about their experiences.

The Chinese students decided that we could make [dumplings] right in one of the dorm rooms, so we cleared off some space and got to work. I worked on mixing and kneading flour and water to make the dough, while others peeled and cleaned the celery, minced the pork, and chopped the celery. ... It took quite some coaching from the Chinese students to teach us how to make the proper size piece of dough and the technique of how to fill the dumpling.

The dumplings were delicious, and their taste was only enhanced by that

sense of pride you get after accomplishing a new and difficult task.

*Mike Gionet x'13, nuclear engineering major from Mayville, Wisconsin*

Making friends in China is as easy as snapping your fingers. Everyone seems eager to practice their English and take pictures. ... I have become friends with two students from Zhejiang Sports College. Neither of them knows English and I have very limited skills in Chinese. To communicate, we rely on phone translators and hand gestures. It seems that the language barrier would make this relationship impossible, but surprisingly, few things are actually lost in translation.

*Daniel Farley x'13, mechanical engineering major from Elkhorn, Wisconsin*

The trip to Huangshan was a nice break from our class work and busy city life of Hangzhou. The natural beauty of the scenery makes it no surprise that every year millions of people travel here to

vacation. None of this would be possible without the hard work of the porters who carry everything from food and water to building materials and fuel up the mountain.

These men use bamboo supports to hoist their loads before ascending the thousands of stairs to get to the top.

For all of their hard work, these men make very little money. ... This is the first time in China I have been exposed to work conditions that shocked me.

*Shawn Spannbauer x'12, mechanical engineering major from Fond du Lac, Wisconsin*

1,336,718,015



58.9 percent of GDP

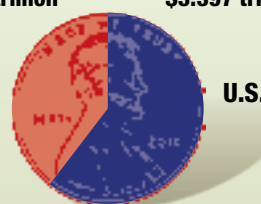


17.5 percent of GDP



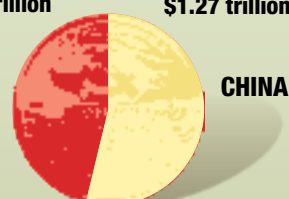
Public Debt

Revenues  
\$2.092 trillion



Expenditures  
\$3.397 trillion

Revenues  
\$1.149 trillion



Expenditures  
\$1.27 trillion

Budget

313,232,044



Population  
(2011 estimate)



## China: The UW Connection

### Badgers in China

Bratwurst is hard to find in China, even though more than 1,600 UW alumni live there. Wisconsin Alumni Association chapters have been formed in Beijing, Hong Kong, and Shanghai, but keeping the Badger spirit alive requires commitment — and an alarm clock. “I watched this year’s Rose Bowl [at] six in the morning in a sports bar called the Big Bamboo with two other Badgers. We ran into another Badger family there,” says Shanghai Chapter President Neville Lam ’97.

### By the Numbers

**1909:** The first students from China enrolled at the UW.

**1950:** The UW’s Chinese language program began.

**1,528:** UW international students from China — more than from any other country.

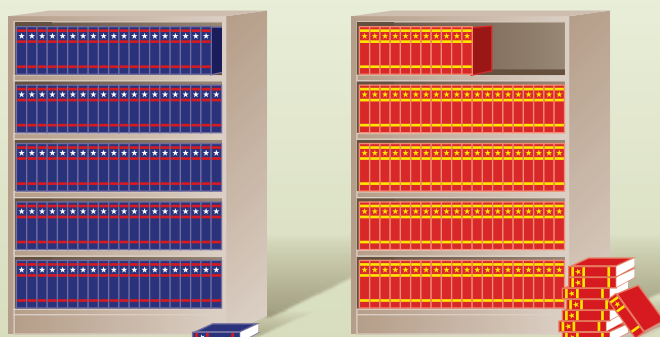
**143:** UW students who studied in China in 2009–10.

### The UW’s History with China

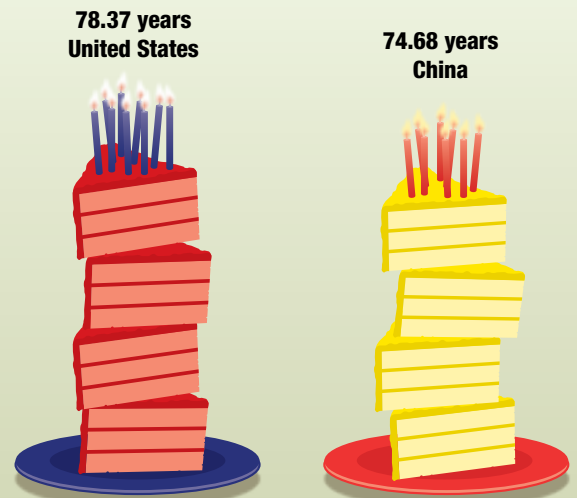
The UW’s presence in China dates back to 1912, when President Woodrow Wilson nominated political science professor Paul Samuel Reinsch as the first U.S. ambassador to China after the fall of its monarchy. Reinsch, who graduated from the UW in 1892 and went on to earn a law degree and one of the first PhDs in political science from the university, held the diplomatic post for six years. In the 1970s and ’80s, Chancellor Irving Shain expanded efforts to bring Chinese faculty and students to campus.

### Learning the Language

About three hundred UW-Madison students are enrolled in Chinese each semester — just some of the many language classes offered on campus. To prepare students for the global economy, the UW teaches sixty-one modern languages, from Colloquial Arabic to Zulu, and twenty-seven ancient and classical languages, running from Anglo-Saxon to Ugaritic (the tongue of the lost city of Ugarit in ancient Syria).



**Literacy**  
(ages 15 and over who can read and write)



**Life Expectancy at Birth**





# Rules to Roll By

With the threat of Huntington's disease hanging over her, Shana Martin lives life out on a limb — **or at least a log.**

BY JOHN ALLEN

If you want to take up the ancient and noble sport of log rolling, here are two tips to keep in mind: 1) never look down at your feet.

"The key to log rolling, right away, is eyes on the end of the log," says Shana (pronounced shawna) Martin '02, instructor for Madison Log Rolling and three-time world champion in the sport. "You want to be looking off to the right or left. You don't want to be looking at your feet, because where you look is where you go."

And 2) keep your feet in motion.

"It's like stomping ants, that's what we tell kids," Martin says. "You've got to move your feet as fast as you can up and down, not trying to spin the log or anything else. If you stop your feet, and the log starts to spin, your brain can't catch on fast enough to keep you up there."

Martin gives this advice to the log rolling students — aspiring lumberjacks and lumberjills — who gather for lessons on the western shore of Madison's Lake Wingra on summer afternoons when the weather is fine. She teaches them to climb up, and to stay up, on floating cedar logs — actually retired telephone poles that have been planed into more perfect cylinders to give them a truer roll. The logs the students use are carpeted, to provide slightly better traction and a modicum of padding. Pros, such as Martin, use uncarpeted logs, relying on spiked shoes for grip and taking their lumps.

Eyes on the end; fast feet. It's good advice, Martin knows, because these two principles are the ones she rolls by, in sport and in life. For the last quarter century, since she was five years old, she's been in almost constant motion, always aware of what may be waiting not too far in the distance: a 50 percent chance of darkness, pain, and crippling illness.

**Shana Martin (left) competes against log roller Taylor Duffy at the 2011 Lumberjack World Championships in Hayward, Wisconsin. Duffy defeated Martin in the finals to take top honors this year.**



Martin's mother, Deborah, was diagnosed with Huntington's disease twenty-six years ago. An incurable genetic disorder, Huntington's travels along a dominant gene. If Shana inherited that gene, she will, inevitably, lose control of her muscles, the capacity to communicate, and, ultimately, her life.

"It's always been a part of my life," Martin says. "It's always been in the back of my mind, but it's never changed how I've done anything. Basically you have to live as if you're never going to get it. And that's what I've done. I've just lived my life."

## Eyes on the End

One day in 1985, Shana Martin learned that her life would turn on a penny.

When Shana was five years old, she and her parents drove to the Mayo Clinic in Rochester, Minnesota. Deborah had been acting odd for some time. She would shake or jerk her arms and legs, as though dancing to unheard music. She would become angry with little provocation. Her symptoms mystified her doctors and baffled her family until that trip to Mayo, which brought the devastating — and stunning — diagnosis of Huntington's.

"My mother was adopted," Shana says. "We didn't know her parents. Basically [the doctors] were finally able to determine that it was Huntington's disease because she was showing enough neurological symptoms by then."

The Martins returned home to Madison, and Shana's father, George MS'74, PhD'78, took her to her room and spelled out the situation for her. George was a UW professor of forestry, the instructor for Forest Biometrics — "the class the students hated to have to take," he says. A lifelong teacher, he

George took out a penny and flipped it on the bed. These are your odds of getting Huntington's, he told Shana. Heads, and you're in the clear; tails, and you'll be sick like your mother: a 50-50 chance.

explained the situation to Shana in terms a five-year-old could understand.

Deborah was going to get worse — much worse. She would lose the ability to walk, to speak, and to eat. Shana would have to help take care of her mother. And then George took out a penny and flipped it on the bed. These are your odds of getting Huntington's, he told Shana. Heads, and you're in the clear; tails, and you'll be sick like your mother: a 50-50 chance.

"I remember asking him if it's heads or tails, and he said I can't tell you," she says. "He was very honest about it."

At the time, there was no test to determine whether a child had inherited Huntington's. That test came along in March 1993, when the Huntington's Disease Gene Collaborative Research Group announced that it had isolated the defective gene, called Huntingtin, a string of repeated DNA located on chromosome 4. But Shana has decided not to be tested.

That response is fairly common, according to Laura Buyan Dent MD'98, a neurologist with the UW's Movement Disorders Clinic. "It's a very individual decision," she says. "At this point, there's no treatment for [Huntington's], so some people think, why bother to find out? And for those who do learn they have it, there's a high rate of suicide within a few years of the initial diagnosis."

About 30,000 Americans — one in every 10,000 — have developed Huntington's disease; another 200,000 are the children of parents with Huntington's,

and so are at risk of inheriting it. The condition has a vicious effect on sufferers and their families. It affects several regions of the brain, but most particularly the basal ganglia, an area near the center of the brain that's associated with motor control and procedural learning. Huntington's patients lose a large number of cells in the basal ganglia, leading to an inability to control movement. For many years, the disease was called Huntington's chorea — from the Greek word for dance — due to the way that sufferers appeared to dance uncontrollably.

Development of the disease can be unpredictable, Dent says. The first symptoms to appear are often psychological or cognitive — that is, related to mood or to memory — but the disease's signal characteristic is that hopeless dance. Over the course of up to twenty years, patients suffer jerking and flailing limbs, until, in the disease's final stages, they become rigid.

For Deborah Martin, the first signs had been physical and psychological. "She had balance issues, tripping, falling, contortion," Shana says. "And the psychological was basically anger outbursts. It was almost like bipolar disorder — she'd be really happy, and then very angry."

Twelve years ago, Deborah lost the ability to swallow, and had a feeding tube inserted. Ten years ago she lost the ability to speak. For the last six years, she's been completely non-responsive.

Shana and George go to visit her at least once a week, to talk to her, watch a video of one of Shana's competitions, or watch a movie. "She's still fully there,





**Martin sprints down a series of connected logs during a boom run event at the 2011 Lumberjack World Championships in Hayward, Wisconsin. Boom-running can be dangerous, as each log is free to spin independently of the others.**

totally,” Shana says. “We believe that completely. And that’s very frustrating when that person is there, they just — they definitely can’t express themselves. Imagine being trapped inside your body.”

To help distract Shana from those imaginings, George and Deborah encouraged her to take up sports. The same day that George flipped that penny and told Shana about her odds, he gave her a guidebook for the local YMCA.

“My parents were adamant that I shouldn’t just be a caretaker,” Shana says. “They wanted me to be involved in as many things outside of the home as possible. And they said, ‘Pick whatever [activities] you want.’ And I picked gymnastics and log rolling, swimming and ballet.”

Not all of those sports took. “I told my ballet instructor that ballet was just like gymnastics, only boring,” Shana admits. But physical exertion came to be her

refuge from the demands of taking care of her mother. And log rolling helped her find a community of people devoted to a goal that fit Shana’s personality: the pursuit of excellence in a field that most people consider an anachronism.

## Rise and Fall

We are, today, about seven years removed from the golden age of lumberjack sports. Their popularity followed a course that is typical of a log roller’s first lesson: getting up isn’t too much trouble, but staying up is nearly impossible. After all, falling off a log is axiomatically easy.

That golden age came courtesy of ESPN. From 2000 to 2005, the cable network tried to build a fad around lumberjack sports with the creation of its Great Outdoor Games.

“It was bigger than the world championships,” Martin says. “That was, like, our big event — we got to be famous for a few years, and be in *ESPN* magazine. Today, sometimes, ESPN features one or two of our lumberjack athletes, but not to the extent that the Great Outdoor Games did. It was to the point that we were recognized in public.”

Fame and fortune have generally been rare commodities among these athletes.

Log rolling — also called birling, from a Scottish word meaning spinning — has its origins in the activities of nineteenth- and early twentieth-century lumber camps. Logs were moved from forest to lumber mill by river, and so lumberjacks had to be adept at walking across the floating logs.

“We’re athletes who represent things that happened a hundred years ago,” Martin says. “What we’re doing is living history.”

But what she and other professional birlers are also doing is creating an athletic league with its own rules and culture.

In theory, a log rolling match is simple enough: two competitors stand on a floating log and each tries to make the other fall off. They may spin the log, rock it up and down, or splash water at their opponent, but may not touch their opponent and must keep one foot in contact with the log at all times. The birler who wins the best of five rolls wins the match.

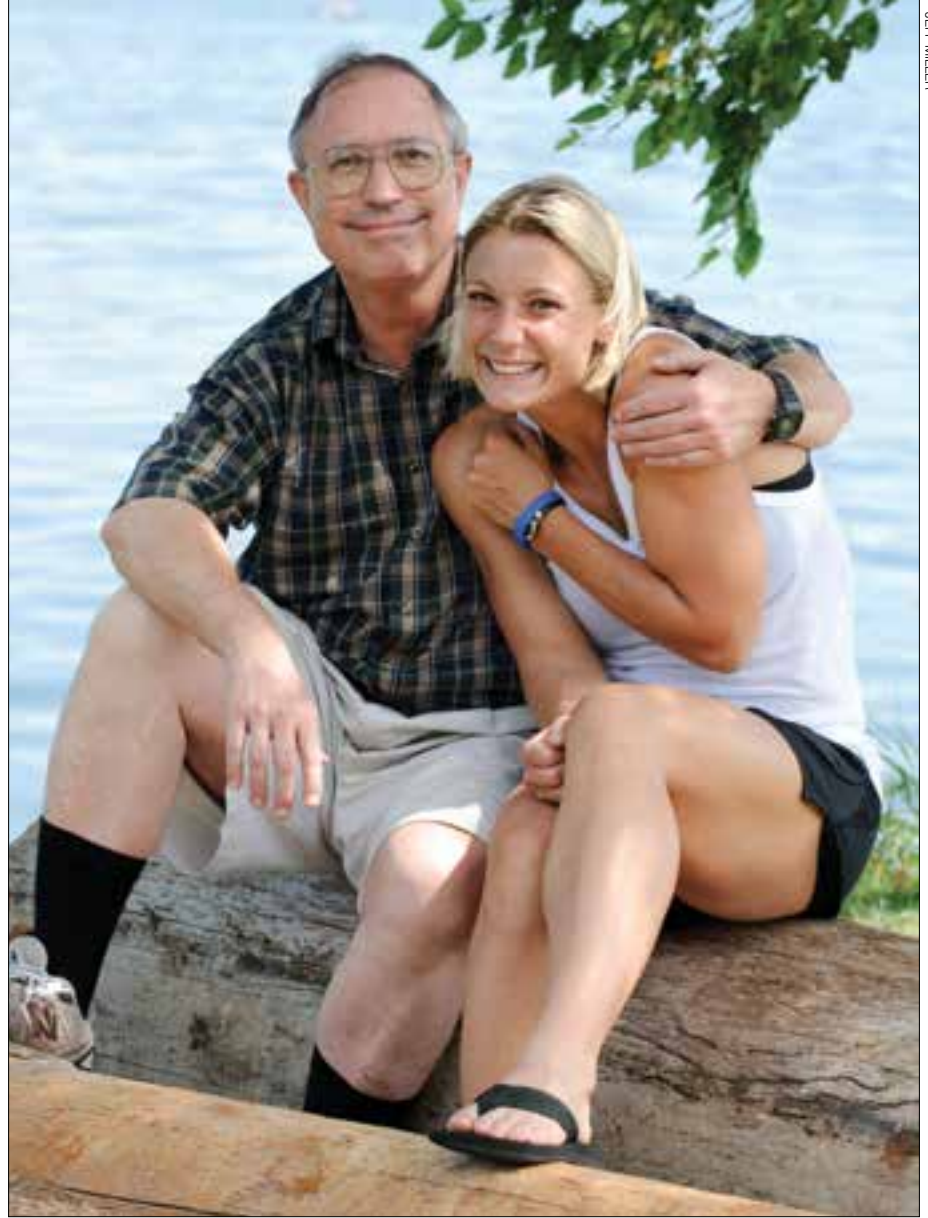
Competitive birlers climb the ranks from junior (up to seventeen) to semi-pro to professional (or *elite*, in the terms of the U.S. Log Rolling Association). And elite log rollers are ranked by how they finish at sanctioned tournaments held throughout the summer at a variety of locations — most in the upper Midwest — that have historical links to the lumber industry: La Crosse, Madison, Onalaska, and Lake Namekagon in Wisconsin; Grand Marais in Minnesota; Kaslo in British Columbia; and the Lumberjack World Championships, held every July since 1960 in Hayward, Wisconsin.

Martin began competing as an amateur log roller at the age of nine.

“I stank at it,” she says of her first attempts to stay upright on wood. “I was absolutely terrible. But I had so much fun, and I made great friends.”

As she worked her way up the amateur and professional ranks of log-rollers, Martin also explored other sports, often working against the grain. As a student at Madison’s Memorial High School, she joined the track team and became its first female to compete at pole-vaulting, a sport she tried out for mainly, she says, “because they told me girls couldn’t do it.” The decision helped create new opportunities for her.

“Just my luck, my first year at UW-Madison, the Big Ten opened up



**Shana Martin and her father, George, sit on logs that George has just delivered to Madison’s Lake Wingra. Though George is a former forestry professor, Shana says his academic interests did not push her toward log rolling as a sport.**

pole-vaulting for women,” she says. “It was kind of cool. I held all the records at the UW, because I was the first one.”

She became a scholarship athlete in her sophomore year, but even then continued as a professional lumberjill — a situation that would complicate her status as a Badger athlete.

“This was back in the days of the Shoe Box scandal,” she says. In 2001, more than 100 UW athletes violated NCAA rules by accepting benefits from the Shoe Box footwear store in Black Earth, Wisconsin, earning the university a \$150,000 fine and probation. The fallout made the university nervous about any scholarship athlete receiving income from an outside source, and Martin had

to convince the athletic department that birling wouldn’t create additional complications with the NCAA.

At the time, the money to be made in log rolling was just beginning to rise, though Martin wasn’t yet a top earner. ESPN’s Great Outdoor Games was flourishing, and athletes could win as much as \$10,000 with a first-place finish. But Martin was still climbing the ranks. It wasn’t until 2004, after her Badger days were over, that she won her only Great Outdoor Games gold medal, taking top honors in the mixed-doubles boom run.

Like birling, boom-running is also based on floating logs. Competitors race each other in a sprint from one end of a boom — a series of six to twelve

**“I stood in front of these kids, and I gave this talk about my mom’s life. And my whole world turned around. ... None of them really understood until I gave that speech, and that’s when it dawned on me how important it was for people to learn what this mysterious disease is.”**

logs, linked end to end so that they each spin independently — to another and back again. The fastest time wins the race. Runners may fall (and often do) once or even twice and remount to continue the race, but three falls leads to disqualification.

“It’s quite a different event than just sprinting,” Martin says, “because the logs are moving and spinning, and you’ve got to balance, and people are falling in. It’s a lot more dangerous than log rolling.”

Martin’s gold in the 2004 Great Outdoors Games boom run capped a banner year for her and for lumberjack sports in general. That year’s games were held in Madison, and so Martin took her prize before a hometown crowd. The games in general attracted some 70,000 spectators to attend the events live, and 22 million viewers watched them on television.

But this was the peak of the Great Outdoor Games’ popularity — and their fall wasn’t far off. ESPN and Madison squabbled over money, and the network decided to take its show to Orlando, Florida, for 2005. Low attendance — hampered by the threat of Hurricane Dennis — made that year’s games a failure. In 2006, ESPN canceled the event altogether.

Five years later, the popularity of lumberjack sports has drifted back to historical norms. The legends of the sport — J.R. Salzman, who lost an arm in Iraq, or the Hoeschler sisters, whose sibling rivalry gives an edge to their sense

of competition — are no longer public celebrities. But as the sport declined, Martin’s standing in it rose. She won the world championship in log rolling in 2006, 2007, and 2008; in boom-running, she won championships in 2008 and 2009. She narrowly lost the log rolling championship in 2010, to Lizzie Hoeschler (“my nemesis,” Martin calls her).

With the chance for fame and fortune waning, birling did not attract large numbers of athletes. Today, Martin is the president of the U.S. Log Rolling Association, and she says that there are currently about a hundred professional birlers, among about a thousand pro lumberjack athletes. Prizes, even at the highest levels, are hardly enough to make anyone rich. The top birler at the 2011 Lumberjack World Championships took home \$1,425. Martin, who finished second for the second year in a row, received \$1,000.

“Sponsorships are hard to come by,” Martin says. “For the really small tournaments, first place might be like a hundred bucks — basically, to cover travel.”

As one of the top athletes in her sport, Martin has managed to land sponsors from time to time — the Duluth Trading Company, Lumberjack’s Restaurant chain, Lululemon activewear, even a company called GoGirl. “It’s a feminine urination device,” Martin says. “I actually used it while climbing Mt. Kilimanjaro. It was quite the lifesaver.”

But she also sees that her time at the top of her game is limited, and she’s trying to prepare for life after she’s fallen

from her last log. “This is a young-woman’s sport,” she says.

## Fast Feet

If Huntington’s disease is going to catch up with Shana Martin, it will have to move fast, because she seldom slows down. She can’t afford to. The disease’s typical age of onset is between 35 and 45. Martin is 31.

In any given week, she might be submitting herself for testing by Huntington’s disease researchers, or meeting with the Huntington’s Disease Society of America, or speaking on its behalf to a Kiwanis Club or an Elks Lodge or a YMCA.

“The way I cope is by speaking,” she says. “Some people pull in. Some are in denial. I started to get involved when I was sixteen years old.”

In fact, her involvement goes back several years earlier, to when her mother’s deterioration was a cause of ostracism in the harsh social world of elementary school. Martin’s classmates were often confused by her mother’s odd behavior or terrified by the thought that they might catch whatever it was Deborah had. Shana was the weird kid with the weird mom. “I had a pretty rough childhood,” she says. “I got picked on a lot.”

But in sixth grade, Martin’s teacher at Madison’s Jefferson Middle School asked her to give a speech on any topic of her choosing. Martin chose to explain Huntington’s to her classmates: her first experience in using communication as a coping mechanism.

“I remember being so scared I cried beforehand, and before the speech, I even asked the kids — I begged them — I said please don’t make fun of me,” Martin says.

Continued on page 63





BARRY FOAL CARLSEN

# If You Want to Be a Badger...

There are a few things that every UW-Madison grad should know.  
Do you make the grade?

BY KAREN GRAF ROACH '82

Being an official Badger is about more than just what you learn in the classroom. To earn your red and white stripes, you need to know a few things about Wisconsin traditions and rituals, past and present. Here's a refresher course in the basics of being a Badger.

### **“VARSITY”**

Badgers have sung this sentimental closer for more than a century. The tune's staying power can be found in its easy-to-remember lyrics and arm-swinging motion, introduced by former UW Marching Band Director Ray Dvorak in 1934. To do the Varsity wave like a loyal Badger, you have to remember to use your right arm and start your swing from right to left during the song's last line:

Varsity! Varsity!  
U-rah-rah! Wisconsin,  
Praise to thee we sing!  
Praise to thee, our Alma Mater,  
*[Get ready. Get set. Wave!]*  
U-rah-rah! Wisconsin!

### **PAUL BUNYAN'S AXE**

All Badger fans worth their salt know about the legendary battle for Paul Bunyan's axe, the trophy passed between football rivals Wisconsin and Minnesota. Badgers should also know that before Paul Bunyan's axe, the trophy was the Slab of Bacon. It was passed between the Badgers and Gophers from 1930 to 1943, when the trophy was “lost” and neither school claimed to know its whereabouts. The slab was a piece of wood that had hooks on both ends so the trophy would display either a W or M, with game scores engraved on its back. After the slab disappeared, Paul Bunyan's axe replaced it in 1948. The slab wouldn't be seen again until 1994, when it was happened upon in a storage room during a renovation of Camp Randall Stadium. It currently resides in the Wisconsin football office. Oddly enough, when the slab was discovered, the scores of the games from 1943 to 1970 were found to be engraved on its back.



EARL J. MADDEN

### **HONEST ABE**

Though students today might think of him (or more intimately, his lap) as a commencement photo op, learned Badgers know that Abraham Lincoln is memorialized on Bascom Hill because he signed the Morrill Act in 1862 to provide federal aid to land-grant colleges such as the University of Wisconsin. The act was hailed as the “Education Bill of Rights” and proved to be instrumental in giving more students from all economic walks of life access to a college education.

### **FIFTH QUARTER**

The UW Marching Band is nationally famous for its Fifth Quarter, a celebration that takes place after UW football games. Win or lose, Badger fans sing, dance, and cheer while the band plays traditional favorites such as “On, Wisconsin,” “Varsity,” and “You’ve Said It All” (the Bud song). Originally designed to give fans something to listen to on their way out of Camp Randall Stadium, the postgame concert has grown into a Wisconsin tradition with ever-evolving band antics and audience participation. How does Wisconsin convince thousands of fans to stick around for thirty minutes after every home game? In 1978, when it was announced that the band would delay playing until ten minutes after the game had ended — to enable the weak-of-heart to exit the upper deck before the “swaying” began — interest in the post-game festivities exploded, and a tradition was born. As every true Badger knows, “When you say ‘WIS-CON-SIN,’ you’ve said it all!”



## SCHOOL COLORS

When it comes to UW-Madison's official school colors, there is no gray area. They are cardinal and white, and have been since before the *Daily Cardinal*, the UW's first student newspaper, was established in 1892. That's not to say red is wrong, however. Cardinal is obviously a shade of red. That's why alumni and students wear The Red Shirt, cheer "Go, Big Red!" during Badger football games, and gather as the Grateful Red in the student section at the Kohl Center. Badgers like to rally around red.



## WISCONSIN IDEA

One of the university's longest and deepest traditions, the Wisconsin Idea is the principle that education should influence and improve people's lives beyond the university classroom. Former UW President Charles Van Hise 1879, 1880, MS1882, PhD1892 (who clearly spent a lot of time in the classroom) is most often credited for articulating the philosophy in 1904, and its definition has evolved throughout the university's history, creating a living, breathing expression for Badgers of all generations. The Wisconsin Idea is now understood to mean that the university benefits not just those in the state, but around the world. In 2011–12, the UW is celebrating the Wisconsin Idea throughout the entire academic year.

## CAMP RANDALL

Built in 1917, Camp Randall Stadium is the fourth-oldest college-owned football complex in the nation. Badgers marching into Camp Randall for a football game should know that the athletic field was a Civil War training post named after Governor Alexander Randall. Seventy thousand Wisconsin troops, representing nearly all of the state's military might, were trained at the camp before being sent to battlefields in the South. In 1862, 1,400 Confederate soldiers were captured — most of them taken in an action along the Mississippi called the Battle of Island Number 10. They were taken north and held at Camp Randall. Many of these soldiers died of their wounds and are buried in a cemetery on Madison's west side in an area known as "soldiers' rest," the northernmost Confederate cemetery in the United States.

## BUCKY BADGER

To be a Badger, you have to dig into the origins of our beloved mascot. In the early 1800s, when settlers came to the Midwest in droves to mine for lead, badgers were abundant in southwestern Wisconsin's prairie habitat. The settlers who worked in Wisconsin's lead mines were nicknamed "badgers" for their digging ways, and because many of them lived in burrow-like dwellings through the winter, much like badgers in hibernation. The lead industry was so important in Wisconsin's early days that the badger was honored in 1851 with a place atop the state seal, along with a miner holding a pick. Shortly after football became an official sport at the UW in 1889, the badger was adopted as an athletic mascot, and so began Wisconsin's love affair with the mighty mustelid. The name Bucky — short for Buckingham U. Badger — came along in 1949, chosen by student vote.

## BABCOCK ICE CREAM

Though widely divided on favorite flavor, Badgers are united when it comes to picking a sweet treat on campus. The UW's dairy building has been making and selling ice cream for nearly a century, but the name Babcock ice cream did not arise until after Babcock Hall, the third dairy building, was built in 1951. Specializing in gourmet ice cream, the Babcock Dairy Store creates special, limited-edition flavors such as Mad Grad Medley (named in honor of the Wisconsin Alumni Association's 150th anniversary) and Berry Alvarez (named for Athletic Director Barry Alvarez) in addition to longtime favorites such as Blue Moon, Butter Pecan, and Orange Custard Chocolate Chip.



## “JUMP AROUND”

A hit single by the band House of Pain, “Jump Around” made its Camp Randall debut in 1998. The song is now played between the third and fourth quarters of all Badger home football games, accompanied by the entire student section (fifteen thousand strong) jumping up and down in the bleachers. Badgers in the know — even those without the endurance to jump around for three-plus minutes — understand why it’s on credit cards and T-shirts spotted around the country.

## STATUE OF LIBERTY

Even Badgers who weren’t students in the late 1970s know about the university’s most famous prank. Led by James Mallon ’79 and Leon Varjian x’83, the Pail and Shovel Party was elected to lead the Wisconsin Student Association in 1978, vowing to give campus issues “the seriousness they deserve.” The following winter, they erected a gigantic replica of the Statue of Liberty’s head and torch on frozen Lake Mendota. After the first version of the statue fell victim to arson, a second Lady Liberty was built, and she has been resurrected several more times in recent years.

## SIFTING AND WINNOWING

The board of regents introduced this concept for academic freedom in 1894, when it stated that the university should never censor or limit faculty or students in the quest for knowledge. A plaque that hangs on Bascom Hall reads: “Whatever may be the limitations which trammel inquiry elsewhere, we believe that the great state University of Wisconsin should ever encourage that continued and fearless sifting and winnowing by which alone the truth can be found.” Generations of Badgers have benefited from this credo.

## HOOFERS

Any Badger who has survived a Wisconsin winter should be able to name the university’s largest outdoor recreation program. When establishing the group in 1931, students chose the name Hoofers to evoke a sense of “getting there under your own power.” The group is credited with introducing skiing at UW-Madison and reviving the ski jump on Muir Knoll. Over the years, Hoofers has added thousands of active members and various clubs, including six that are still offered today — outing, riding, mountaineering, scuba, ski and snowboarding, and sailing.



EARL J. MADDEN (2)

## TERRACE CHAIRS

If you’re a Badger of true colors, you should be able to list the signature hues of the Terrace chairs: sunshine yellow, “John Deere” green, and “Allis-Chalmers” orange, which also represent the site’s most popular seasons of summer and fall. (Allis Chalmers is a company that used to manufacture bright orange tractors at its home plant in West Allis, Wisconsin.) The Memorial Union introduced the sunburst Terrace chairs in the 1960s, and they quickly became an iconic campus symbol. They almost became extinct in the late 1970s, when their manufacturer went out of business. Thankfully, the Memorial Union Building Association purchased the tool-and-die equipment to keep the beloved chairs in production. ■

**With this primer under your belt, test your Badger IQ at [uwalumni.com/150](http://uwalumni.com/150).**

*Karen Graf Roach ’82 formerly wrote the “Ask Abe” column in WAA’s e-newsletter ONLINE Wisconsin, which invites readers to write in with questions about campus.*

## UW Bragging Rights

The song “If You Want to Be a Badger” was written by Professor Julian Olson in 1919, with the tune penned by School of Music Director Charles Mills. The song’s original title was “The Badger Ballad.”

**Wisconsin Alumni Association:  
celebrating alumni for 150 years.**

# The Ice Rink Cometh

There's a lot of **muscle behind the magic** that transforms the Kohl Center from a basketball arena to a hockey venue.

By Sam Oleson '11  
Photos by Bryce Richter

When the Wisconsin men's or women's hockey team skates onto the ice at the Kohl Center, they're just picking up where another team left off.

As the primary playing facility for four Badger varsity sports (men's and women's basketball and hockey), the center is a beehive of activity from October through March. Compared to many campus sports venues, switching from one event to another at the Kohl Center is more complicated and time-consuming. It takes several dozen workers to transform the facility from a basketball court to a hockey rink — and back again.

Opened in 1998 and named for Wisconsin Senator Herb Kohl '56, who donated \$25 million to the project, the center's two overhanging balconies guarantee that fans have excellent sight lines for watching both basketball and hockey action.

After a football game or tennis match, Camp Randall Stadium and Nielsen Tennis Stadium need only a routine cleaning and trash collection and they're ready to go. The Kohl Center conversion, on the other hand, takes about three hours and a forty-person crew. And it isn't a once-and-done situation: the ritual happens forty-five to fifty times per playing season.

Apparently practice makes perfect. Dan Wyatt, the Kohl Center's building and grounds superintendent, says that everything runs pretty smoothly, as long as enough time is scheduled between games so the workers aren't scrambling to finish.

"I've been doing it for nine years, and a lot of the people have been with me for the past eight or nine years," he says. "As long as everybody stays in the routine and does everything in the proper order, it's not too bad."

So far, they have a perfect record: the conversion process has never delayed the start of a game.



**Slap shot, anyone?** As part of the transformation from basketball court to hockey rink at the Kohl Center, workers install one of 142 Plexiglas panels that will border the ice.





When the Badger women's team (top) or the men's team play basketball at the Kohl Center, fans may have no idea what happens after the final buzzer sounds. As one of the first steps of the transformation, a crew quickly gets to work stacking courtside chairs (above).

Meanwhile (at right), Dan Wyatt, the center's building and grounds superintendent (foreground) and lead worker Brian Dodge take down the basketball hoop. In all, it takes about 120 person-hours, or 40 employees working three-hour shifts, to convert the center from a basketball venue to a hockey facility.





Essentially deconstructing a giant jigsaw puzzle (above), a worker uses a socket wrench to begin removing the basketball court's 218 floorboards, which each weigh 123 pounds.

With the clock ticking, workers remove some of the bleachers. When shifting from the basketball court to the significantly larger hockey rink, seating for fans drops from 17,230 to 15,325.



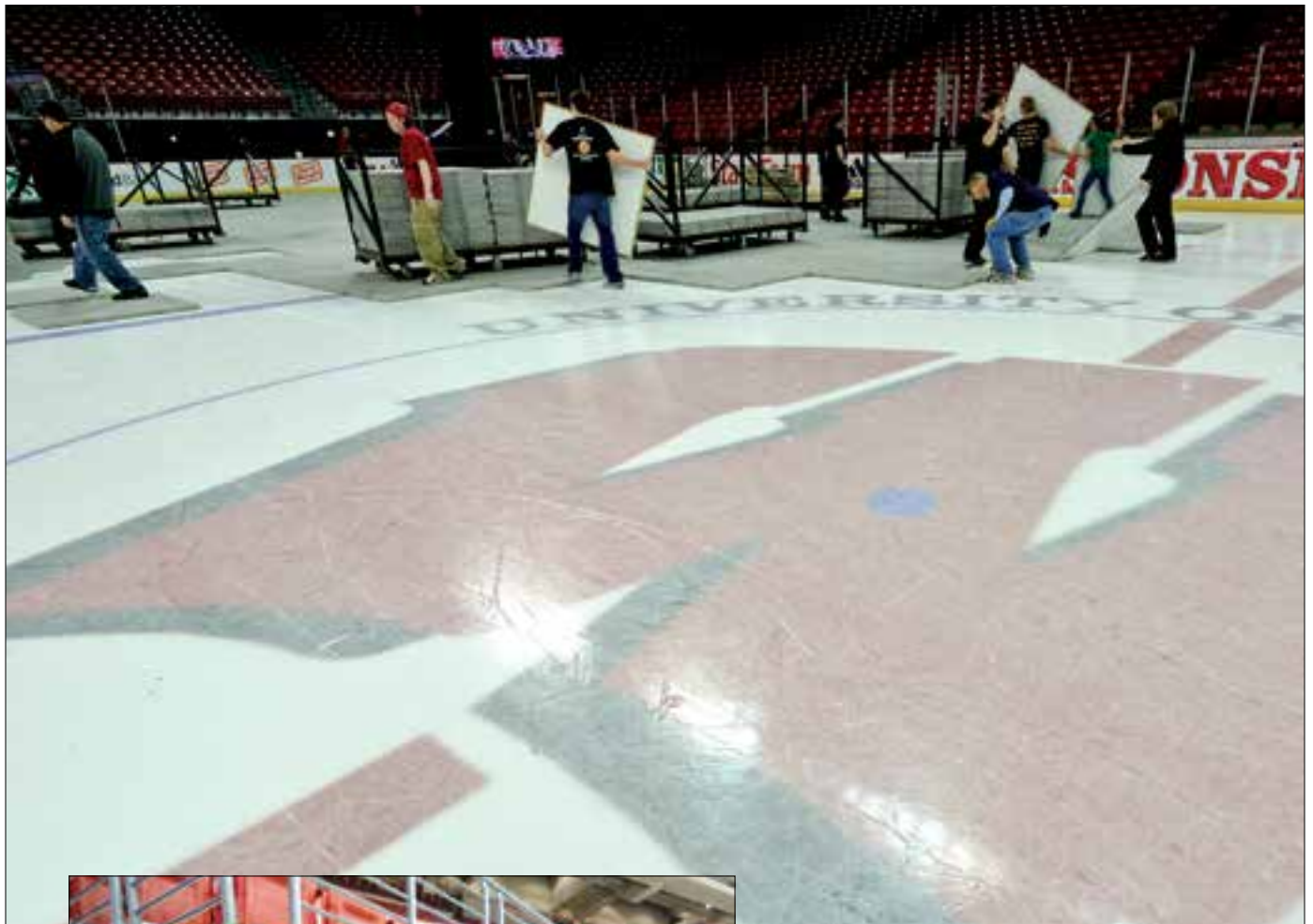


Excess ice needs to be scraped off by hand (above) to allow installation of the panels that surround the hockey rink.

Polar floorboards (right) are sandwiched between the basketball court's hardwood boards and the hockey rink's ice. Constructed of high-density polyethylene and foam, these floorboards weigh 33 pounds each, and are much easier for workers to lift and carry away than the hardwood sections.







With many hands making light work (above), crew members have revealed the Motion W that sits beneath the ice rink's surface.

A novel variable-rise system (left) lifts seats at the Kohl Center's north and south ends, changing the facility's seating arrangement in about six minutes.

When a Badger hockey match gets under way (top), little do fans know that just hours before the face-off, a different sport altogether had been played above center ice. ■

*While earning his journalism degree, Sam Oleson '11 was an editorial intern for On Wisconsin.*



## Badger Hockey's Super Fan

For four decades, fans of UW athletics have been accustomed to seeing the same man at almost every major sporting event. Phil Dzick '69, also known as "The Sweater Guy" or simply as "Phil," has made following the Badgers a key part of his life since graduation.

Typically dressed in a white sweater and wearing glasses, Dzick has become one of the most recognized faces among fans. Although he started by following football and branched out from there, he's best known for his enthusiasm for hockey. A few years ago, he appeared on the official UW men's hockey poster, but he loves attending women's hockey matches, too, noting that the tickets are cheaper and the team is really good. (The women's team won the national championship in 2011, its fourth in six years.)

At the men's games, Dzick pairs his signature cheer with each Badger goal. After the crowd yells "Sieve!" to suggest that the opposing goalie can't stop a shot from the Badgers, Dzick rises from his seat near the student section, turns to the students, and leads them in cheering, "One! We want more!"

It all started, Dzick says, back in 1981, when he attended a playoff game at Clarkson University in New York. "There were probably somewhere between twenty-five and fifty of us Badgers fans," he recalls. "The Clarkson fans were pretty loud ... and there was a point where I thought, 'Our guys need to know that we're here.'"

Dzick started a cheer, the Badgers ended up winning the series (eventually going on to win the national title), and he's been doing it ever since. Shying away from being viewed as a Badger sports icon, he says he thinks of himself simply as an enthusiastic fan who is dedicated to the UW.

"I just tell people I'm a fan like anyone else," he says. "Some people are quiet, but put money into the program. Other people are more vocal. I guess I'm in the latter category."

Sam Oleson '11



*It all began years ago when Phil Dzick started a cheer at a hockey game, and the Badgers won. He's been doing it ever since.*

*What's your favorite UW tradition?*

Tell *On Wisconsin* about it at [onwisconsin@uwalumni.com](mailto:onwisconsin@uwalumni.com), and we'll find out if it's just a fond memory — or if it's still part of campus life today.



## A New Old Tradition

A UW institute and a growing summer event bring Yiddish to life on campus.

Madison's State Street has seen a lot through the years, but a Yiddish "second line," with musicians and dancers leading the procession on a July night, may have been a first.

The celebration, which picked up the curious and interested as it made its way down the street — in the tradition of people falling in line behind a brass band — was a spontaneous outgrowth of UW-Madison's first Summer KlezKamp.

"It was a Yiddish version of a New Orleans second line, and we played some march music that got people right where they lived," says **Henry Sapoznik**, director of the Mayrent Institute for Yiddish Culture in the Mosse/Weinstein Center for Jewish Studies. "That's now an immediate tradition. It's new, but it evokes old."

Enlivening tradition is the reason KlezKamp and the Mayrent Institute exist. The Madison KlezKamp — inspired by the original KlezKamp Yiddish culture festival started by Sapoznik in New York's Catskill Mountains in the 1980s — is but one activity of the institute, established through a \$1 million endowment from **Sherry Mayrent** and **Carol Master**. Mayrent and Master, both of Massachusetts and Hawaii, singled out the UW for their gift after years of participation in and philanthropic support of KlezKamp and in response to the resounding success of the Arts Institute's 2009 Interdisciplinary Arts Residency featuring Sapoznik. Work continues to build that endowment further. The institute hopes to offer undergraduate and grad-



**Musicians and dancers pick up participants as they make their way along State Street in an impromptu celebration growing out of the inaugural Madison KlezKamp, held in July.**

uate courses focusing on aspects of Yiddish language and culture, among other activities.

At the institute's core is Mayrent's collection of more than six thousand 78-rpm discs featuring cantorial, Yiddish theater, klezmer (a form of folk music), and spoken-word recordings made between 1895 and 1955. The 78s, which she has donated to the university's Mills Music Library, are being transferred to digital files, and about a third of that work had been done as of mid-September.

The first Madison KlezKamp, held in July, ran concurrently with the Mosse/Weinstein Center's twelfth annual Greenfield Summer Institute, which offered adult learners a blend of continuing education, entertainment, and fellowship, and this year featured Yiddish language, arts, and culture. KlezKamp offers various classes, with evening concerts and dancing open to the public. Sapoznik esti-

mates that two-thirds of attendees were from out of state.

"People were eager to learn and eager to share what we had to share," Mayrent says. "I think that Madison is definitely a welcoming place for Yiddish culture."

Sapoznik, who has been on campus since February 2011, says many people were surprised when he told them he was moving to Madison to head the institute. "It seemed counter-intuitive to them," he says, "but there's a historic precedent." The UW was the first university in the country to offer courses in Yiddish, beginning in 1916.

The Mayrent Institute and KlezKamp offer "the opportunity to see Yiddish as a living and breathing language and culture," says **Michael Bernard-Donals**, director of the Mosse/Weinstein Center. "While we have always had faculty who have offered classes in Yiddish language, music, and literature, the Mayrent

Institute will eventually allow us to offer a comprehensive curriculum at the undergraduate and graduate levels."

"We're looking forward to a time where we can be offering lots of different programming, both academically within the university and more culturally in the community," Mayrent says.

The gift of her 78s has inspired others to think about what they could do with their own collections. "Over time, I think other units within the university will be able to see how this multi-departmental synergy can happen in terms of a popular culture," she says. "It has a bearing on literature, history, language, music, ethnography, dance, theater, film, all of these different things. I hope we can become a model of how these interdisciplinary studies can happen."

As for the dancing down the street? Consider it added value.

*Chris DuPré*

LAURA WERNICK



# Badger connections

JEFF MILLER



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## **We Love a Parade**

Abigail Conley of Madison, age seven, won the Homecoming coloring contest and thus won herself a spot as grand marshal of the 2011 parade. Homecoming celebrated its centennial this year; it was first held in November 1911 as a special event to bring alumni back to campus. The Homecoming Parade, however, didn't come along until 1913. To learn more Homecoming history, visit [uwalumni.com/150](http://uwalumni.com/150).

## Bright Lights, Badger City

Alumni get fancy, funky at WAA's 150th anniversary Red Tie Gala.

UW-Madison grads and friends strutted their stuff on the red carpet (Badger red, naturally) at the Wisconsin Alumni Association's Red Tie Gala. Held October 14, the night before the Homecoming game, the gala marked the culmination of WAA's 150th anniversary celebration.

Attendees gathered in the Town Center at the Wisconsin Institutes for Discovery, which opened in December 2010. In addition to giving Badgers a chance to dress up and to check out the space, the gala also served as a fundraiser, with nearly 800 guests helping to generate \$150,000 for the UW's Great People Scholarship, which provides need-based aid to students.



Attendees enjoyed a red-carpet welcome from Bucky Badger and the UW Marching Band (above), and Chancellor David Ward MS'62, PhD'63 and his spouse, Judith '64 (below), led a conga line.



The Wisconsin Institutes for Discovery Town Center was decorated in an alumni theme, with lots of Badger red and a video wall (above) showing historical images of campus. Other highlights included a performance by the MadHatters a cappella group (top) and plenty of WAA's commemorative ice cream flavor, Mad Grad Medley.







**WAA president and CEO Paula Bonner MS'78, (above), led a toast (top) and spoke about the theme for the gala: celebrating a legacy of 150 years of alumni accomplishments.**



**No Badger gathering, no matter how elegant, is complete without singing "Varsity" (right). In addition, a band played dance tunes from many different eras (above), and guests sampled a special cocktail — the "sesquitini" — and festive hors d'oeuvres created for the occasion.**





## On the Lookout for News

Don't be shy about sending the (brief, please) details of your latest accomplishments, transitions, acts of heroism, and other major life happenings by email to [papfelbach@waastaff.com](mailto:papfelbach@waastaff.com); by mail to Class Notes, Wisconsin Alumni Association, 650 North Lake Street, Madison, WI 53706-1476; or by fax to (608) 265-8771. We receive many more submissions than we have space to include, but don't let that stop you — we appreciate hearing from you anyway.

Please email death notices and all address, name, telephone, and email updates to [alumnichanges@uwalumni.com](mailto:alumnichanges@uwalumni.com); mail them to Alumni Changes, Wisconsin Alumni Association, 650 North Lake Street, Madison, WI 53706-1476; fax them to (608) 262-3332; or call them in to (608) 262-9648 or toll free to (888) 947-2586.

Most obituary listings of WAA members and friends appear in the Badger Insider, the Wisconsin Alumni Association's triannual publication for its members.

**x-planation:** An x preceding a degree year indicates that the individual did not complete, or has not yet completed, that degree at UW-Madison.

The Wisconsin Alumni Association® (WAA) encourages diversity, inclusivity, nondiscrimination, and participation by all alumni, students, and friends of the UW in its activities.

## 40s–50s

You should see **Kati (Katherine) Monson Casida '53's** *Jonsok*: a big, beautiful, red, aluminum sculpture that she created, permanently installed at the end of a fjord, and celebrated on Midsummer's Eve in Skjolden, Norway, near where her great-grandparents had farmed. (*Jonsok* refers to Midsummer in Norwegian.) The Berkeley, California, artist says that “this proves, if one lives long enough, surprises happen.”

## 60s

Two Jeeps wrapped in American-flag and eagle images crossed forty-three states this summer to raise funds and awareness for the armed forces, wounded servicepeople, and their families. The idea for the Crossing of America campaign belongs to **Richard Rovsek '63** of Rancho Santa Fe, California. He's chair of the Spirit of Liberty Foundation.

In March, **Glen Volkman '64** of Eau Claire, Wisconsin, had the chance to reprise a role that he'd played on April 15, 1955: one of McDonald's first customers at its first restaurant in Des Plaines, Illinois. Volkman is the lone star in a TV commercial that's introducing the “1955 burger” to Scandinavian countries. If you'd like to view it, visit [netfiles.umn.edu/users/volk007/McDad/Glen.mov](http://netfiles.umn.edu/users/volk007/McDad/Glen.mov).

Two sixties graduates have received awards in the world of higher education. First, **T. Jan Wiseman '64** has garnered the presidential medal at the University of Maryland Eastern Shore. As the executive director of the Greater Salisbury Committee, he's worked to reverse the “brain drain” from Maryland's Delmarva Peninsula.

In addition, **J. (John) Barkley Rosser, Jr. '69, MA'72, PhD'76** has earned the 2011 Outstanding Faculty Award from Virginia's State Council of Higher Education. The professor of economics and business administration at James Madison University in Harrisonburg also co-edits the *Journal of Economic Behavior and Organization*.

The Russian publishing company that **Lawrence Curtin '67** of Fort Pierce, Florida, has established is the sixth such

leaders in more than 120 countries. She also chairs Susan Davis International, a Washington, D.C.-based PR firm.

**Jay Davis PhD'69** is a nuclear physicist who spent more than three decades with the Livermore [California] Lab and played operational and technical roles in the UNSCOM inspections of Iraq following the first Gulf War in 1991. Today he chairs the National Academy of Sciences's Nuclear and Radiation Studies Board and took the helm of the

**“When I entered Wisconsin as an Irish immigrant, I did not think I would survive.”**  
— (J.A.) **Scott Kelso MS'73, PhD'75**

firm to rise since the fall of the Soviet Union, and it prints both his and others' work. Curtin has completed his eleventh book and announces the translation into Russian of *United States or Russia: A Love Story/A Spy Story* (Russian Books Movies).

Among the new fellows inducted into the Wisconsin Academy this fall was **Judith Greenfield Faulkner MS'67**, the founder, CEO, and president of Epic Systems Corporation in Verona, Wisconsin. She's also earned the Alice Paul Merit Award for her pioneering success in the health-information technology field from the alumni association of the Moorestown [New Jersey] Friends School. Faulkner serves on the federal government's committee on health-information technology policy.

At the Asian Women of Achievement Awards ceremony in London in May, **Susan Davis '68** received the 2011 Global Empowerment Award for her work as chair of the Vital Voices Global Partnership, a non-governmental organization that empowers emerging women

Hertz Foundation in 2009. For fun, he grows wine grapes with his family. Thanks to **Rosemary Scott Coleman '51**, also of Livermore, for sharing this news.

## 70s

Best wishes to three Badgers as they retire: **Virginia Gibbs '68** as a professor of Spanish at Luther College in Decorah, Iowa; **Gwen Gerland Gross '70** — a Delta Gamma, a Badger cheerleader, and the 1968 Homecoming queen — as superintendent of the Irvine [California] Unified School District; and **(Charles) Eugene Hobbs PhD'75** as a math professor and chair of the science and mathematics division at Oklahoma Baptist University in Shawnee.

UWC-Marathon County professor emeritus of history **James Lorence PhD'70** writes that he and former U.S. Congressman **David Obey '60, MA'68** have been named senior fellows of the Wisconsin Institute for Public Policy and Service, headquartered in the Center for Civic Engagement on the UWC-Marathon County campus.

## Michael Eddy '90: Assisting in the Birth of a Nation

In July 2010, when the region of South Sudan was a country waiting to be born, **Michael Eddy '90** arrived in the regional capital of Juba to head the USAID team charged with coordinating a referendum that would allow the people of South Sudan to decide if they wanted to form a new, independent nation.

"I sought out this position," says Eddy, who previously oversaw development work for the U.S. government in Macedonia, Bolivia, and Nicaragua and is currently stationed in Thailand. "I was very much aware that this was going to be a historic period for South Sudan. In many

ways, January 9, 2011, would be the equivalent for them of our July 4, 1776."

The referendum date was set by a peace agreement between the north and south, brokered in part by the United States five years earlier. Years passed without progress in preparing for the polling process. Finally, a referendum commission was named, but it did not make its first decisions until mid-September 2010, compressing what would normally take about forty-two months into only four.

"By then, we were running out of time, with less than 120 days to January 9," says Eddy, who used that time and a budget of \$75 million to establish more than 2,600 polling centers and make it possible for 4 million people to register to vote.

The task was daunting. The Sudanese government in Khartoum had failed to develop the area of South Sudan, and there was no formal system of education, leaving some 85 percent of the people unable to read or write. Many had never voted in their lives. Materials they could understand had to be created and distributed during the rainy season in an area about the size of Texas — and with almost no paved roads.

"In addition to trucks and helicopters, more than 150 human porters had to physically carry the materials to some polling sites, taking as long as three days to hike in," says Eddy. "We traveled by small planes, landing on grassy fields, and never knew what we would find there. One time there was a misunderstanding, and we flew into a remote airstrip that was not expecting our arrival. Our plane was surrounded, and we were held at gunpoint by the army until we could make it clear that we were there for election purposes."

When election day came, more than 15,000 people had been trained, and the polling stations were in place. The people of South Sudan voted overwhelmingly for independence.

"Seeing people voting — it was so compelling," Eddy says. "The Sudanese we were working with were so committed. It was something to see how emotional it was to them — especially the announcement of results. It was perhaps one of the most monitored electoral events in world history. The credibility of the exercise was never in any doubt. And in the end, the emotional relief was tremendous. People were breaking down in tears because they had given so much to make it happen. I doubt I'll ever have an experience like that again."



**Michael Eddy (right), at a voter registration center outside of Bor, Jonglei State, South Sudan, monitors preparations for a historic vote calling for independence for South Sudan. More than 150 human porters had to carry voting materials into some of the more remote polling sites.**

PHOTO COURTESY OF MICHAEL EDDY

Those of a certain age will relate to *8-Track Flashbacks* (Windy City Publishers), **Tom Alt '71**'s collection of amusing reminiscences that link '60s tunes to his adolescence in Menomonee Falls, Wisconsin. Alt grew up to become a broker and trader in the futures industry, and today he lives in Lake Bluff, Illinois. We thank Alt's UW roommate **Tom Serleth '71**, managing director and CEO of San Francisco's PowerTransitions, for the tip.

**Roberta Gassman '71, MS'72** has gone to Washington, D.C., to serve as the new deputy assistant secretary of employment and training administration in the U.S. Department of Labor. "This is all particularly meaningful for me," she says, "as some of our country's top labor programs — such as unemployment insurance and apprenticeship, which will now be under my supervision — were first launched right in Wisconsin."

When publishing *An American Buddhist Life: Memoirs of a Modern Dharma Pioneer*, Sumeru Press noted that the work's author, **Charles Prebish PhD'71**, "has been involved in virtually everything exciting in the Buddhist world over the past forty-five years." Prebish is a pioneer in establishing Western Buddhism, and an emeritus chair and emeritus professor at Utah State and Penn State Universities, respectively. He lives in State College, Pennsylvania.

**Joanne Grady Huskey '72** has also written a memoir, *The Unofficial Diplomat* (Scarith): her tale of a life lived in the foreign service in China, India, Kenya, and Taiwan with her spouse, **James Huskey MA'70**, and their children. Now residing in Bethesda, Maryland, she's a cross-cultural trainer and international educator, as well as the co-founder of the American International School of

Denise Thornton '82, MA'08

Chennai [India] and I Live 2 Lead: Young Women's International Leadership Summits.

This summer, **(J.A.) Scott Kelso MS'73, PhD'75** earned the Bernstein Prize, the highest award of the International Society of Motor Control. He's an eminent scholar in science at Florida Atlantic University and the founding director of its Center for Complex Systems and Brain Sciences — as well as a 2007 Pierre de Fermat laureate. Pondering his latest award, Kelso writes, "When I entered Wisconsin as an Irish immigrant, I did not think I would survive," but by the time he left, he had already published with three of his role-model professors.

**Catherine Lynch MA'73, PhD'89** shared news of a very special day in June when she gathered with **Robert Marks '71, MA'73, PhD'78** and **Paul Pickowicz PhD'73** at the Madison home of UW professor emeritus of history **Maurice Meisner** to present him with the book they'd edited: *Radicalism, Revolution, and Reform in Modern China: Essays in Honor of Maurice Meisner* (Lexington Books). They'd hatched the idea two years earlier, when Meisner's former students convened at a UW conference to share their work and honor his half-century of pioneering scholarship. Lynch is a history professor emerita at Eastern Connecticut State University in Willimantic.

President Obama has nominated **Dan Mozena MA'73, MPA'73** as ambassador to the People's Republic of Bangladesh. Most recently, Mozena was a professor at the National War College, but as a career member of the senior foreign service, he's also been the U.S. ambassador to Angola and has served in Zambia, Bangladesh, Pakistan, South

Africa, India, and the former Zaire.

Congratulations to **Jennifer Bottomley '74** for receiving the 2011 Lucy Blair Service Award from the American Physical Therapy Association. She's an independent geriatric rehabilitation program consultant and educator in West Roxbury, Massachusetts.

Dedication and hard work have paid off for **Dan Schultz**

of trustees.

How does your "bucket list" compare to those of brothers **Jim '78** and **Steve '82 Ciha**? Theirs *had* included finishing a five-day, rim-to-rim hike of the Grand Canyon, but they crossed that item off of their lists in June. Jim, of Grand Junction, Colorado, has also rafted the entire length of the canyon. Steve resides in Verona, Wisconsin.

*"If people don't cry when they first see my finished work, I haven't done my job."*

— **Lesley Halberstadt Zoromski '87**

**'75, MBA'78**. He began as a part-time employee at Madison's American Family Insurance in 1977 while he earned his MBA, rose steadily through the company, and has now stepped up from treasurer and chief financial officer to president and chief operating officer.

"I am a part of the lives of others in happiness and sadness, and that's very gratifying," says **Yukiko Motoyoshi MA'76**, the first woman to lead the Stockton [California] Buddhist Temple in its 105-year-history. She served as a Buddhist minister in Hawaii for the previous thirty-three years.

And the Emmy goes to ... **Brenda Buratti '77**! The Northwest chapter of the National Academy of Television Arts and Sciences recently gave her the award for the best public-service campaign. What's more, the Oregon Association of Broadcasters has bestowed its Broadcast Heritage Award on the Hillsboro-based speaker, trainer, marketer, and consultant for her outstanding contributions.

Best wishes to **Clyde McGregor MBA'77** of Winnetka, Illinois, as he becomes chair of the Oberlin [Ohio] College board

**Marcus Dippo '78** visited Little Cottonwood Canyon, Utah, as part of his UW geology field-work, and thinking that he'd "ski bum" for a winter, he returned the fall after graduation and took a job as a dishwasher at the storied Alta Lodge. Over the years, Dippo worked his way through the ranks as maître d', bookkeeper, and maintenance chief; married the owner's daughter; and today is the lodge's CEO. Life is sweet.

The *New York Times*'s 2011 Nathaniel Nash Award for journalistic excellence in business or economic news belongs to **Mary Williams Walsh '79** of Philadelphia. She joined the *Times* and *Business Day* in 2000 and today is counted among the foremost journalists in the nation on pension issues.

## 80s

Two Badgers sit on high legal perches at major companies. **Timothy Ernst '80** of Walnut Creek, California, is vice president and associate general counsel of Del Monte Corporation, while **Keith Nelsen JD'89** has been named executive VP and general counsel at

Best Buy in Minneapolis.

"Once a cartographer, always a cartographer," writes **Eileen Flanagan Doughty '81** of Vienna, Virginia. She explains that she first put her cartography degree "to good use" with the U.S. Geological Survey, and since 1991 as an artist whose main medium is landscape art quilts. Doughty "sneaks maps into her artwork whenever possible," including ten wall quilts installed this year that were inspired by aerial photography.

The Kansas Corporation Commission has a new executive director in **Patti (Patrice) Petersen-Klein '82** of Topeka. She's served since 2005 as advisory counsel to the three-member commission, and she'll now lead its work to regulate five cornerstone industries of the state's economy. Petersen-Klein is also on the board of the Kansas Development Finance Authority.

**C. (Clemens) Thomas Sylke '82, JD'85** is one of eight private-sector appointees to the thirteen-member board of the Wisconsin Economic Development Corporation, the new private/public entity created to replace the economic-development functions of the state's Department of Commerce. He's the principal of Sylke Law Offices in Milwaukee.

As president of Sharp Electronics Marketing Company of America in Mahwah, New Jersey, **John Herrington '85** has been leading a marketing campaign to convince men that bigger TVs are better TVs as Sharp introduces its first-to-market seventy-inch set. Herrington thinks the idea may not be such a tough sell.

At a spring swearing-in ceremony, **Rick (Frederic) Scott MS'85** became the U.S. Agency for International Development's



(USAID) mission director to Timor-Leste — one of its newest mission locations. USAID's program improves health services, education, societal development, and economic growth. Scott's career in international economic and humanitarian development has also included service in Liberia, Ethiopia, Afghanistan, the West Bank, Gaza, Morocco, Russia, Bangladesh, Haiti, and India.

Hail to the chief — the new chief economist and director of the Division of Risk, Strategy, and Financial Innovation at the Securities and Exchange Commission (SEC), that is. He's **Craig Lewis MS'86, PhD'86**, a former Vanderbilt University professor of finance who's served as a visiting academic fellow at the SEC.

Normally, **Erik Blechinger '87** is the deputy district director for project management and chief of the programs and project management division for the U.S. Army Corps of Engineers' Omaha [Nebraska] district. This summer, however, he created and supervised the Missouri River Joint Information Center — the communications hub in the efforts to control the Missouri River Basin's unprecedented flooding.

The Virginia State Rehabilitation Council has honored **Mary Breister '87** of Fishersville with a 2011 Roy J. Ward Employee Leadership Recognition Award. As an occupational therapy supervisor with the Virginia Department of Rehabilitative Services, her work with clients in driving programs has allowed them greater independence and employment opportunities.

**Lesley Halberstadt Zoromski '87** — a Petaluma, California-based dog trainer — is also a dog *portraitist* who creates

likenesses that her (human) clients say convey her uncanny ability to capture the personalities of her canine subjects. Zoromski's artistic secret? "Make a connection," she says. "The beauty, the souls of the dogs, are in the eyes. ... If people don't cry when they first see my finished work, I haven't done my job."

All political coverage for *Bloomberg Businessweek* is now the purview of **Weston Kosova '89**, a new assistant managing editor based in Washington, D.C. He joins the firm from the *Washington Post*, where he was the national politics editor, and he served as a longtime *Newsweek* senior editor as well.

Colonel **Paul Olsen '89** writes that both he and Colonel **Bob Oreskovic '87** have graduated from the Army War College. Olsen earned a master's in strategic studies and will take command of the Norfolk [Virginia] district of the Corps of Engineers in summer 2012.

## 90s

Following recent State Department assignments in Ghana, Iraq, and Saudi Arabia, **Brian Shukan '90** has completed a master's degree in national security and strategic studies from the Naval War College. Next up? He'll be principal officer at the U.S. consulate general in Casablanca, Morocco.

Two '90s grads have strong ties to the American Immigration Lawyers Association (AILA). **Ian Wagreich '90**, senior managing attorney at Chicago's Choi & Wagreich, earned a president's commendation for his leadership as chair of AILA's Vermont Service Center Liaison Committee. In addition, **Kelly Fassbinder Fortier '98** is the new chair of AILA's Wisconsin chapter. She's

a partner at Michael Best & Friedrich in Milwaukee.

**Charles Clover '91** is having a banner year as the Moscow bureau chief for the *Financial Times*. First he was named Foreign Reporter of the Year at the 2011 British Press Awards, and then he earned a Martha Gellhorn Special Award for Journalism. The Gellhorn judges noted that his "investigation into far-right gangs in Russia and their links to the government was meticulous, insightful, and brave." We thank proud papa **Frank Clover '62** of Madison for sharing the good news.

As he took office as Chicago's new mayor, Rahm Emanuel chose two Badgers for spots on his staff. His chief of staff, in fact, is **Theresa Mintle MA'91**, who most recently held the same post for the Chicago Transit Board. **Shannon Carpenter Loreda '04** is the mayor's new director of scheduling and advance. She's the former director for community investments at Great Lakes Higher Education, as well as the past director of the Office of the Wisconsin Covenant.

Among the '90s grads who have received academic honors of late is **Anne Fabiny MD'92**: the chief of geriatrics at Cambridge [Massachusetts] Health Alliance has been awarded Harvard Medical School's 2011 McCabe Faculty Prize for Excellence in Teaching. In addition, University of Connecticut associate professor of political science **Kristin Kelly MA'92, PhD'98** has received the UConn Alumni Association's Faculty Excellence in Teaching Award — and no wonder: her courses consistently rate as some of the school's most popular.

A new major gift officer (which has a nice ring to it) for the

University of California-Berkeley's Department of Intercollegiate Athletics is **Dennis Schrag '92**. His last position was executive director of The First Tee of Greater Portland [Oregon].

Congratulations to **Rose Oswald Poels JD'93** of Beaver Dam on becoming the first woman president and CEO of the Wisconsin Bankers Association.

In July, Forbes.com had this to say about **Monis Ur-Rahmaan Rahman '93** of Lahore, Pakistan: "In the game of can-you-top-this entrepreneurial hardship ... Monis Rahman holds some formidable trump cards." That's because he's launched a series of successful online businesses, including Naseeb.com, a social-networking site for Muslims; and Rozee.pk, now Pakistan's largest jobs website.

Like Rahman (above), **Don Smithmier '93** is an online pioneer and entrepreneur. After fourteen years with Capella University, he now operates several of his own Minneapolis-based start-ups under the Matter Worldwide umbrella: Rumble Music, GoKart Labs, BringMeTheNews, and Sophia — a free, education-based, crowd-sourced platform.

Washington, D.C., is the new home of **Lauren Azar MS'94, JD'94**, who's working on improvements to our nation's electrical infrastructure as a senior adviser to U.S. Energy Secretary Steven Chu. Azar has spent the last four years as a member of Wisconsin's Public Service Commission, its public-utility regulatory board.

University of Hawaii-West Oahu assistant professor of English and humanities **Brenda Machosky MA'96, PhD'02** had a change of scenery this summer while she was in residence at the University of Texas-Austin's

Harry Ransom Center. Home to an enormous cultural archive, it was the setting for her research project, “The Absent Presence of Aboriginal Voices in Post-Contact Literature of Australia.”

**William Jacobson '97** has won the 2011 Grammy Foundation's Entertainment Law Initiative Writing Competition for his article on protecting intellectual property in the music industry, and among his winnings were prime seats at the annual Grammy awards show. (Nice!) Jacobson is a student at the Charlotte [North Carolina] School of Law and owns two businesses, called Braincog and Pictoart.

## 2000s

Felicitations to **Stacy Leeds LLM'00** as she becomes dean of the University of Arkansas School of Law in Fayetteville. She was most recently the interim associate dean for academic affairs, a professor of law, and director of the Tribal Law and Government Center at the University of Kansas School of Law. A member of the Cherokee Nation (CN), Leeds is also the only woman and the youngest person ever to serve as a CN Supreme Court justice.

In what may be a disclosure of his true identity, Milwaukeean **Mitch Nelles '00** signed his real name when we wrote, “I am currently a co-host on the *Homer and Thunder Show* — I am “Thunder” — for both FM 100.5 ESPN Madison and 540 ESPN Milwaukee. We talk all things local sports — including lots of Badger talk, of course!”

This spring, U.S. Navy physician **Ross Gliniecki MPT'01** participated in a four-month humanitarian mission to several South Pacific island nations as part of the annual civic-assistance program Pacific

## Harris '06 & Lyle '08 Friess: Taking a Shot at Making a Difference

In the game of basketball, there are a lot of options at your disposal when you're on the court. You can play zone or man-to-man defense. And when you've got the ball in your hands, you can dribble, pass, or shoot it.

But after that final buzzer sounds, if you're an underprivileged kid growing up on the streets of Brooklyn, New York, your options seemingly dry up. Oftentimes, these teens are left feeling that their only option includes a life of poverty, gangs, and drugs. **Harris '06** and **Lyle '08 Friess** set out to change that way of thinking when they founded the Brooklyn Youth Sports Club in 2009.



**Harris and Lyle Friess (front row from left) show off their Badger spirit with members of the Brooklyn Youth Sports Club, which they formed in 2009. The program uses basketball as an entry point to promote academic excellence and college attendance.**

The not-for-profit organization includes an elite AAU (Amateur Athletic Union) traveling basketball program (appropriately named the Brooklyn Badgers) designed to expose these student-athletes to college, with the specific goal of garnering scholarships; as well as an accompanying educational program, called Beyond Basketball. “We had over five hundred kids come to the initial tryouts, and they weren't there to be tutored,” says Harris. “But once you get them in the gym, that's when you can get them focused in the classroom.” That's the idea behind the Brooklyn Youth Sports Club: use basketball as an entry point to engage student-athletes in their educational development.

At the conclusion of the tryouts, the seventy-five student-athletes who were chosen were assigned to six teams, broken into age groups ranging from fourteen to seventeen. From now on, they will be held to a high standard of educational accountability that requires attendance and active participation in the Beyond Basketball program, which provides individual tutoring, SAT preparation, team study halls, college guidance, and other services.

“Watching kids transform has been the greatest joy of all,” says Lyle. “We've had kids who entered the program failing out of school, involved with gangs and drugs, and who are now taking new stock in their lives.”

Lyle and his brother realize that they've tapped into something special, which is why both work full time on management, fundraising, and other day-to-day operations to ensure the club's continued success. “Give kids positive attention, give them options and support, and those troubled kids will be more determined to go to college,” says Harris.

Whether any of them will attend UW-Madison is an open question, but the Friesses are convinced it would be the students' top choice if they were to make a campus visit.

“How can you spend one game at Camp Randall, or one afternoon at the Union, and not choose Wisconsin?” asks Harris. “We both applied to and visited many different colleges, but no other schools were as versatile and balanced socially and academically as Wisconsin.”

In 2012, the Brooklyn Youth Sports Club will see its first group of student-athletes graduate from high school, and they expect 100 percent of them to enroll in college.

“All of our kids want to change their circumstances,” says Lyle. “We offer a path to do that.”

*Brian Klatt*

Partnership. Afterward, he returned to his home community of San Diego, where his ship, the U.S.S. *Cleveland*, was decommissioned in September.

YouTube, make way for **Marc Kornblatt '01**! The Madison teacher has made three (very cute) music videos in celebration of reading with his Lincoln Elementary School students, and they're all on YouTube: "Readin' Fever," "Maniac Magee," and "Carried Away." Kornblatt and his young performers just may top the charts one day.

The Service to America Medals — an awards program of the nonprofit Partnership for Public Service — pay tribute to stellar members of the nation's federal workforce. Among the 2011 finalists is **Oliver Fischer '02**, a Census Bureau demographer whose natural skill in dangerous and diplomatically delicate situations helped to bring about a fair and peaceful vote to declare independence in Southern Sudan. See sidebar on page 53 to learn about another alum involved in this effort.

"I am building a school made from plastic bottles filled with trash," began **Justin Hargesheimer '02**, who's serving in the Peace Corps in Guatemala. With the help of the nonprofit Hug It Forward, he's using these "eco-bricks" inside the school's concrete walls to foster environmental awareness and community involvement, all while giving the local schoolchildren a much-needed building.

**Wendy Riemann '02** is Wisconsin's new director of federal relations. She's also worked for U.S. Congressman Jim Sensenbrenner (R-WI); former U.S. Secretary of Health and Human Services **Tommy Thompson '63, JD'66**; and former Florida Governor Jeb Bush.

Madisonian **Steve Jones '04** has used his artistic talents to help pregnant women transform themselves into "empowered pregnancy professionals" by creating the layout and images for the *Pregnancy Power Workbook: The 200+ Most Important Questions to Ask about Your Pregnancy* (Power Health Press). Thanks to his spouse, **Patricia LaPointe '06, MFA'10**, for letting us know.

Now at the helm of the Madison Area Down Syndrome Society is **Sterling Lynk '04**, its new executive manager. He was

Love and medicine went hand in hand for three Badger couples on this year's "Match Day": a day when all soon-to-be graduates of U.S. medical schools learn where they'll carry out their residencies. (See Spring 2011 Traditions.) Luck smiled on **Elizabeth Fleming '06** and **Matthew Swedlund '07, MD'11**, who are both starting out at UW Hospital and Clinics in Madison. **Michelle Buelow '06, MD'11** and **Ben Weston MPh'10, MD'11** are beginning their medical careers in the Twin Cities, while **Tiffany Gerovac**

midst of a complicated, confusing family feud," she says. "What I found was certainly complex, but for different reasons than I expected." A violinist, Barksdale is earning a performance diploma at Boston University.

Way to go, **Lexia Williams Frank '07**! From the one hundred thousand or so pictures submitted in film director Ron Howard's Project Imagin8ion competition — the eight winning images from which will serve as inspiration for his next production — her photo of a woman in labor clinging to her husband was the relationship-category winner. She'll meet Howard in New York, attend learning events and the film's premiere, and take home lots of camera equipment. Frank, of Wesley Chapel, Florida, owns SugarLeaf Photography.

Forever Lazy: it could easily be a way of life, but it's also the name of a business started by **David Hibler '07** and **Tyler Galganski '07**, both of suburban Milwaukee. Dissatisfied with existing adult-pajama options, they created a roomy, one-piece, fleece garment that has debuted in Walmart stores and graced the bodies of celebrities. Thanks to **Daniel Matson '07**, who's in the medical-scientist training program at the University of Virginia, for passing on this news.

When **Ryan Sarafolean '07** met a man named Abdul who shared his dream of establishing a free secondary school for girls in Kibera, Kenya, there was a spark: Abdul had the vision and knowledge; Sarafolean had the drive to found a nonprofit to help. Five years later, the Kibera Girls Soccer Academy has provided more than 180 young women with free education, as well as athletic and artistic programming.

We've heard from two new 2011 Teach for America corps

## *"I am building a school made from plastic bottles filled with trash."*

— **Justin Hargesheimer '02**

previously the director of operations for the Urban League of Greater Madison, where he was recognized as an emerging leader by the National Urban League.

**Chandler Poling '04** has found his calling in Hollywood as the proprietor of his own public-relations firm, White Bear PR. It was not a direct route, however — his first stints were in casting, production, set decoration, props, superhero impersonation (as Tauren, a gadget-inventing superhero), and PR, where his achievements include leading two successful Emmy campaigns.

The funding that **Peter Dering '06**'s San Francisco firm, Peak Design, received recently didn't come from venture capitalists — it came instead from more than four thousand members of Kickstarter.com, a crowdsourced capital-generation platform for entrepreneurs. What they're so excited about is Peak Design's Capture Camera Clip System, a camera accessory created for active photographers.

**'07, MD'11** and **Joshua '06, MD'11 Glazer** are in Ann Arbor, Michigan.

**Katie Lewitzke Hensel '06** is fighting fat through Tri 4 Schools, the nonprofit that she's founded to take aim at childhood obesity in Wisconsin. Her group hosts events that teach kids about the benefits and fun of being active, and all profits support fitness and nutrition resources at the participants' schools. Hensel lives in Verona.

The annual Henfield Prize is a prestigious honor available to promising authors, and **Austin Smith '06** has snagged it. While pursuing an MFA in the University of Virginia's Creative Writing Program, his story "The Black Blanket" — a "dark, deeply intellectual story, but written with grace and heart" — earned him the \$10,000 award.

**Lisa (Elizabeth) Barksdale '07** participated in an interfaith delegation to Israel and Palestine this summer, organized by Interfaith Peace-Builders. "I was expecting to find myself in the



members: **Steve Angeli '08** teaches physical science and physics in Milwaukee, while **Siena Lang '10** is teaching secondary science in Denver. Among its peers, this year UW-Madison provided the seventh most participants for this highly competitive program.

"I live abroad in Spain as an English teacher," writes **Ben Raznick '08**, "and while living in a small town in Andalucía, I co-created a bilingual web series called *Pueblo* (pueblothe-series.com) — a mockumentary ... in which the main character (played by me) falls in love with a mannequin head!" Raznick credits his junior-year study-abroad in Buenos Aires for all of his "interesting adventures" since graduation.

## 10s

The next time you're at the (very nifty) Madison Children's Museum, smile at its new visitor-services supervisor, **Sarah Brunnquell '10**. We heard about her new job from **John Brunnquell '85, MS'95**, the founder, CEO, and president of Egg Innovations in Port Washington, Wisconsin.

Before attending grad school, **Benjamin Levey '10** volunteered in Mombasa, Kenya, where he could see how much a soccer league would help the local youth. Through his initiative, fundraising, and knowledge as a licensed soccer coach, he created the Likoni Community Football League. Levey's even deferred grad school for a year, raised more money, and returned to Kenya to help his league grow.

In this year's ImagiNations Competition, sponsored by Disney's Imagineering theme-park division, the team of **Sam Schlenker '10, Liana Zorn**

**'11**, and UW students **Rachina Ahuja** and **Joe Kohlmann** was chosen among the finalists. That meant an all-expenses-paid summer visit to the Imagineering HQ in Glendale, California, to present its concept for a new, high-tech ride called Operations Discover E.

When you visit Wisconsin Public Television's (WPT) website or partake of its social-media offerings, you'll see **Marcus Steed '10's** (figurative) fingerprints. Once a student intern, he's now WPT's online editor.

The College of Nursing and Health Sciences at UW-Eau Claire has welcomed **Linda Young PhD'10** as its new dean. She was a founding member of the nursing faculty at the Milwaukee School of Engineering.

**Dana Vielmetti '11** has won a national prize for strategic political communication from the Washington Media Scholars Foundation. Her finalist status for a Media Plan Case Competition and National Excellence in Media Award earned her the chance to hobnob with industry players in Washington, D.C., where she'll seek a job after teaching English in Japan for a year.

*Compiler Paula Wagner Apfelbach '83 is extraordinarily ordinary compared to all of you.*

## UW Bragging Rights

On their way to gaining eligibility to appear in this section as alumni, UW students made political science the most popular undergraduate major during the 2009–10 academic year, social work the top choice for a master's degree, and chemistry the winner for PhDs.

**Wisconsin Alumni Association: celebrating alumni for 150 years.**

## Calendar

### January

#### 25 through May 23 Online Marathon Training

Join Ron Carda PhD'90, an instructor in the UW's Department of Kinesiology, in WAA's annual Online Marathon Training Course. He'll help runners to prepare for the Madison Marathon on May 27 (and for shorter distances, too). • [uwalumni.com/marathon](http://uwalumni.com/marathon)

#### 28 Farm and Industry Short Course Annual Reunion

Celebrate 127 years of the ag short course — Wisconsin's longest-running agricultural education program — by reconnecting with UW faculty and fellow alumni. Contact the Short Course office at (608) 263-3918 or [fisc@cals.wisc.edu](mailto:fisc@cals.wisc.edu). Online registrations will be available soon at [uwalumni.com/shortcourse](http://uwalumni.com/shortcourse).

### February

#### 2 Big Red Rally

Don't miss this season recap with players and invited guests head coach Bret Bielema and athletic director Barry Alvarez in Milwaukee. You'll also get to hear about the newest Badger recruits. • [uwalumni.com/milwaukee](http://uwalumni.com/milwaukee)

#### 5 Founders' Day

Commemorate the University of Wisconsin's first class in 1849 with a Founders' Day celebration in your area. Enjoy presentations by leading faculty, refreshments, and well-loved Badger traditions. • [uwalumni.com/foundersday](http://uwalumni.com/foundersday)

### March

#### 7 Alumni Learning Café

Join associate history professor Will Jones for a presentation on labor unions in Green Bay, Wisconsin. • [uwalumni.com/learning](http://uwalumni.com/learning)

### April

#### 26–28 Daily Cardinal 120th Anniversary

Calling all *Daily Cardinal* alumni! The Daily Cardinal Alumni Association is hosting an exhibition of the student newspaper's photography, panel discussions featuring prize-winning Cardinalistas, and a gala reception at Madison's Orpheum Theater. • [dailycardinal.net](http://dailycardinal.net)

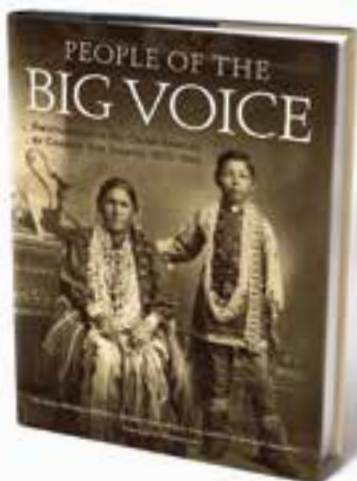
#### 27–28 Alumni Weekend

Don't miss WAA's long-standing Alumni Weekend tradition: it's a time to see what's changed (and what hasn't) on campus, reconnect with old friends, take a thought-provoking class during Friday's Day on Campus event, and enjoy some new surprises! • [uwalumni.com/alumniweekend](http://uwalumni.com/alumniweekend)

#### Bowl-Bound Badgers!

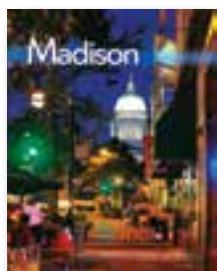
The Wisconsin football team is once again going bowl-ing this year. Be part of the only official tour, brought to you by the Wisconsin Alumni Association and Wisconsin Athletics. • [uwalumni.com/bowl-tours](http://uwalumni.com/bowl-tours)

For more details on these events, call (888) WIS-ALUM or visit [uwalumni.com](http://uwalumni.com).



■ **Aldo Leopold's Shack: Nina's Story** (Center for American Places) is a new children's book written by **Nancy Nye Hunt '78** and designed and illustrated by **Earl Mad-den MFA'82** (who is also the art director for *On Wisconsin*). The story focuses on revered Wisconsin conservationist and UW professor **Aldo Leopold** and his family's work to reclaim an abandoned farm ("the Shack") in the 1930s and '40s. It's written from the point of view of Leopold's late daughter **Nina Leopold Bradley '41**, and the work includes contributions from the author's daughters, **Alison Drew Hunt '09** and **Emily Nye Hunt '09**.

■ Since the 1970s, Madison photographer **Brent Nicastro '77** has been capturing the many faces of our fair city, in all seasons, for dozens of publications. In his latest book, the third edition of **Madison:**



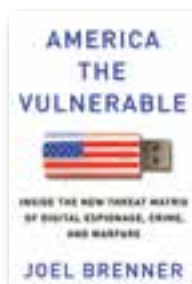
**Photography by Brent Nicastro** (University of Wisconsin Press), the reasons why we love this place shine through, accompanied by captions in four languages.

■ "I've published a collection of short stories," writes **Akio Konoshima '47**, "many written under the guidance of the late Helen C. White. ... She said I had a story to tell." The title of his episodic novel, **What Pearl Harbor Wrought** (Plain View Press), comes from the trauma of the 1941 attack, which dramatically shaped the life of the Bethesda, Maryland, author: the internment aftermath, serving in the U.S. army, returning to Tokyo, and life lived in London and Washington, D.C.



■ If you've ever wished that you had all of your ducks in a row, perhaps **Nancy Randolph Greenway '69's** **Life Organizer: The Essential Record Keeper & Estate Planner** (Welcome Books) can help. It's a place to record and store essential information and to make use of reader-friendly worksheets, checklists, resources, and planning advice for your assets and your wishes at any stage of life. Greenway lives in Richmond, Virginia.

■ In his post-9/11 roles as the inspector general and then head of counterintelligence for the National Security Agency, **Joel Brenner '69** grew alarmed about the state of our nation's cyber-security. He's offered his chilling appraisal, along with a proposal to correct the system, in **America the Vulnerable: Inside the New Threat Matrix of Digital Espionage, Crime, and Warfare** (Penguin Press). Brenner currently practices law in Washington, D.C.



■ If you want writing that's been called vivid, sharp, enlightening, well-reasoned, personable, "thoughtful in the most joyous sense," and just plain "refreshingly good stuff," then New York City essayist **Arthur Krystal '69** has just the thing: **Except When I Write: Reflections of a Recovering Critic** (Oxford University Press). Its title essay was chosen for the 2010 edition of *Best American Essays*.

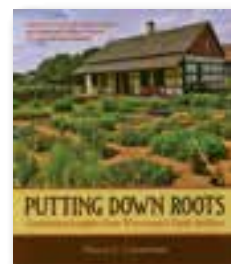


■ **Debra Palzewicz Brenegan '82's** **Shame the Devil: A Novel** (SUNY Press) tells the true story of feminist Sara Payson Willis, one of the most successful, influential, and popular novelists and journalists of the nineteenth century. Writing under the pseudonym Fanny Fern, she was an Oprah for her time. Brenegan is an assistant professor of English and the coordinator of women's studies at Westminster College in Fulton, Missouri.

■ Hearty congrats to **John Hanc MA'83** on publishing his ninth book: **Not Dead Yet: My**

**Race against Disease from Diagnosis to Dominance** (St. Martin's Press). It's the inspirational memoir of Phil Southerland, a Type 1 diabetic who became a professional bike racer and founded a team of championship racers called Team Type 1. Hanc is an author, journalist, and professor who lives in Farmingdale, New York.

■ **Marcia Rettig Carmichael '73**, the passionate historical gardener at Old World Wisconsin in Eagle, has written **Putting Down Roots: Gardening Insights from Wisconsin's Early Settlers** (Wisconsin Historical Society Press) to let us know what we might be missing in the way of food-plant and flower varieties, recipes, cultivation techniques, tools, folklore tidbits, and agricultural and culinary traditions.



■ **A Bird in the Oven and Then Some: 20 Ways to Roast the Perfect Chicken Plus 80 Delectable Recipes** (Kyle Books) is surely making **Mindy Fox '91** proud. It received praise from the *London Times*, was among the *New York Times's* best cookbooks in 2010, and was part of *Food & Wine's* "Best of the Best" compilation this fall. Fox is a New York-based author, food writer, and *La Cucina Italiana* food editor.

■ Terming herself "the world's oldest teenager," New Yorker **Arlaina Tibensky-Edgar '94** has realized that she's destined to write for teens, who are, she says, "the most amazing and most alive people on the planet." To that end, she's penned **And Then Things Fall Apart** (Simon & Schuster), about "how Sylvia Plath and an old typewriter usher a reluctant virgin through the worst summer of her freaking life."

■ You may never have heard of O.C. Simonds, but the Chicago landscape designer created an early plan for the UW campus and designed Madison's Tenney and Vilas Parks, Shorewood Hills, and The Highlands, as well as hundreds of other sites throughout the U.S. You can learn more in **Barbara Geiger MA'97's** new biography, **Low-Key Genius: The Life and Work of Landscape-Gardener O.C. Simonds** (Ferne Ornée). Geiger is a landscape historian, educator, and lecturer who lives in Wilmette, Illinois.

## Bucky Badger Always Warms My Heart

By Michael  
Mentzer '72

There is a warm spot reserved in my heart for Buckingham U. "Bucky" Badger.

Always has been; always will be.

He was christened officially in 1949, the year I was born. We share the same hometown. His favorite team is my favorite team. We're from the baby boomer generation. Love that shared experience!

Over the years, Buckingham U. Badger has literally made me laugh out loud. He has brought joy to virtually every university event — sporting or otherwise — that he attends.

He is a celebrity in our clan, from the oldest to the youngest among us. Actually, he's a celebrity in sports venues across the country.

I'll never forget how he generated squeals of recognition and delight among throngs of kids on a beautiful summer evening at Fond du Lac's Buttermilk Creek Park many years ago. The local UW-Madison alumni chapter invited him to a Buttermilk concert, and he gladly accepted — and brought along gallons and gallons of famed Babcock Hall ice cream to treat the crowd.

In the dark ages of the Don Morton football era, Bucky was one of only a couple of bright spots to be found. The UW Marching Band was the other.

Bucky and the band continue to entertain appreciative crowds, but they're no longer the only reasons fans flock to Camp Randall. The Badgers have showcased a litany of good to excellent football teams over the past eighteen years, and the future looks bright, even rosy on occasion.

Those are a few of the thoughts that crossed my mind last November as I watched Bucky Badger doing pushups to match the tidal wave of scoring against a bewildered Indiana University team at Camp Randall Stadium.

In all, Bucky did 535 pushups that afternoon. It's part of the job — despite his massive thirty-five-pound head and sweaty fur — for the Badger mascot to match pushups with the score after every extra point, field goal, or safety.

In fact, the responsibility that day was shared by three Bucky's. When one Bucky's arms go limp, the next Bucky steps up.



BARRY ROAL CARLSEN

The final score was 83-20. When Bucky completed the final pushup and melted onto the turf near the student section, we left the stadium secure in the knowledge that we had just witnessed Buckingham U. history.

On the way home, I recalled the night Bucky Badger called me at my house in Fond du Lac.

It's a matter of legend and lore in the Mentzer household.

It was April 1995. We had sent a check to our daughter, Julie, a student at UW-Madison who was desperate for financial aid from the home front. Turns out, she lost the check. And she was frantic.

"Hello ... Mr. Mentzer?" The caller inquired. "I found a check to Julie Mentzer on University Avenue. I could deliver it to her, or I could just send it back to you."

I told him I would be at Camp Randall on Saturday, a few days away, for the annual spring football game. I said I would like to meet him and thank him personally, and I could get the check from him at that point.

"That's perfect," he said. "I'm one of the Bucky Badgers. I'll be there for the game."

And so we met at the ticket office gate, though he wasn't yet in his Bucky suit. He handed me a crumpled, street-stained check. He refused any reward, saying he was happy to help. He was an honorable young man — a salt-of-the-earth Wisconsin Badger in more ways than one.

I couldn't help but think there was a message in that chance meeting — again, in more ways than one.

The memory warms my Badger heart.

*This essay originally appeared in the Fond du Lac Reporter, where Michael Mentzer '72 is the managing editor.*



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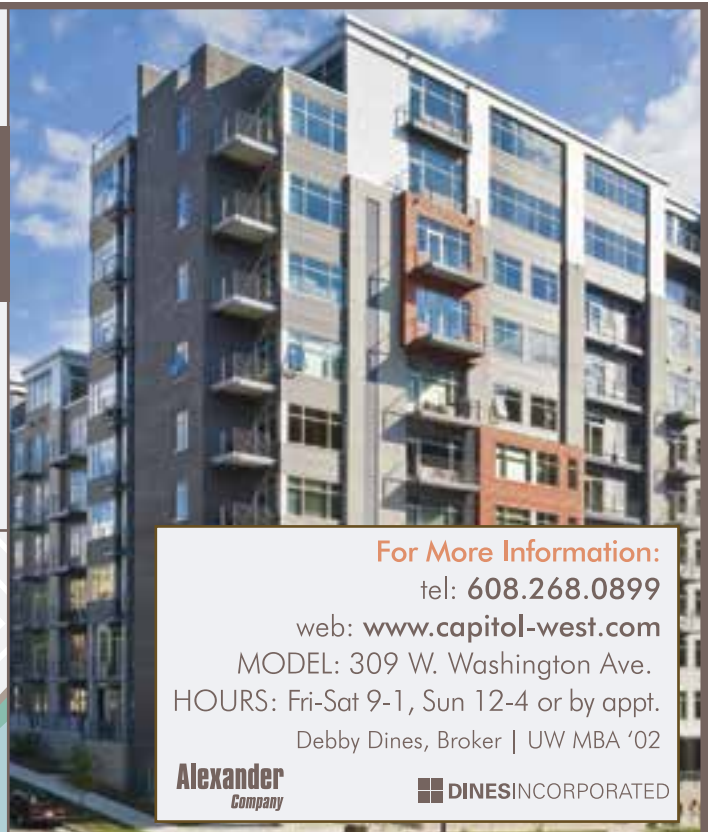
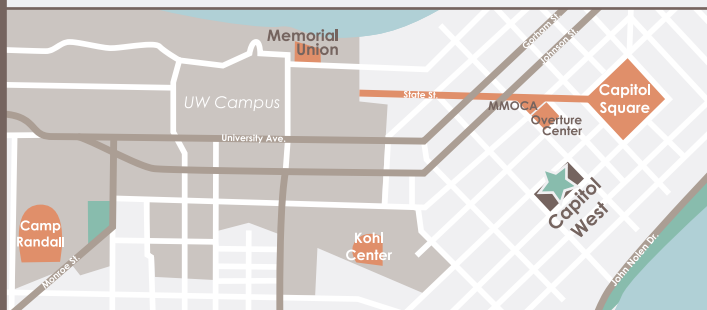
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**Rules to Roll By**

Continued from page 35

"I stood in front of these kids, and I gave this talk about my mom's life. And my whole world turned around. All those kids who used to make fun of me, they just asked questions for the rest of the school day. None of them really understood until I gave that speech, and that's when it dawned on me how important it was for people to learn what this mysterious disease is."

But speaking is just a small part of Martin's life — and hardly remunerative. Like most professional log rollers, she can't make a living solely from the prizes won at tournaments. Some lumberjack athletes supplement that income by performing at shows — exhibitions at which athletes show off their timber talents while talking about lumberjack history and entertaining spectators with mock competitions and physical comedy.

"Shows are cheesy," she says. "You wear flannel, have bad jokes, and all that. A lot of log rolling competitors do them for a living. They travel to different fairs and do demonstrations. Every so often they'll call me up and say, 'Hey, we need a log roller for a show,' and I'll go and do it, but I don't do shows for a living."

Instead, Martin keeps a day job as the fitness director at Madison's Supreme Health and Fitness, a career she says had been in her plans since she was a teen. A kinesiology major at the UW, she has always pursued exercise and education. She's coached track at Wesleyan University in New England, and she's "lived the dream of a Beverly Hills personal trainer," in her words. But her eyes were always back on Madison.

"It's been my main job, my home base, my passion since I was in high school," she says. "When I lived in Connecticut, when I lived in L.A., I knew



**Shana Martin sits with her mother, Deborah. A victim of Huntington's disease, Deborah has been on a feeding tube for twelve years and non-responsive for the last six. Shana and her father, George, visit Deborah every week.**

I was going to come back when a fitness director position opened up. I don't make a lot of money, but it's [like] family there."

Martin supplements her income by traveling to certify other fitness professionals for a company called TRX, which created a suspension training system — a set of nylon straps that act as a sort of portable gymnasium. The variety and physical intensity of her engagements keep her almost constantly on the road.

"A lot of people say I wanted to be physically active because it will help take care of my body, that it will put off the onset of Huntington's disease," Martin says. "That's one possibility, but I actually don't think that. My parents got me physically active at a young age, and I loved it. I loved everything about it. I saw how much fun everybody had, at every ability level, and knew this is what I wanted to do."

But as she promotes lumberjack sports or fitness or support for Huntington's patients and research, she does so

with the understanding that her life could change drastically tomorrow.

"I'm adamant about not learning whether [I have the gene]," Martin says. "If I found out I had it — or that I didn't — I don't know how my life would change. Basically, you have to prepare as if you're going to get [Huntington's], but live as if you're never going to get it." ■

*John Allen is not only senior editor of On Wisconsin Magazine; he's also the publication's most experienced log roller.*

## UW Bragging Rights

It was logs that brought legendary ecologist Aldo Leopold to campus. Leopold came to Madison as assistant director of the U.S. Forest Products Lab in 1924. The UW made him the nation's first professor of "game management" in 1933, and he founded what the UW today calls the Department of Forest and Wildlife Ecology.

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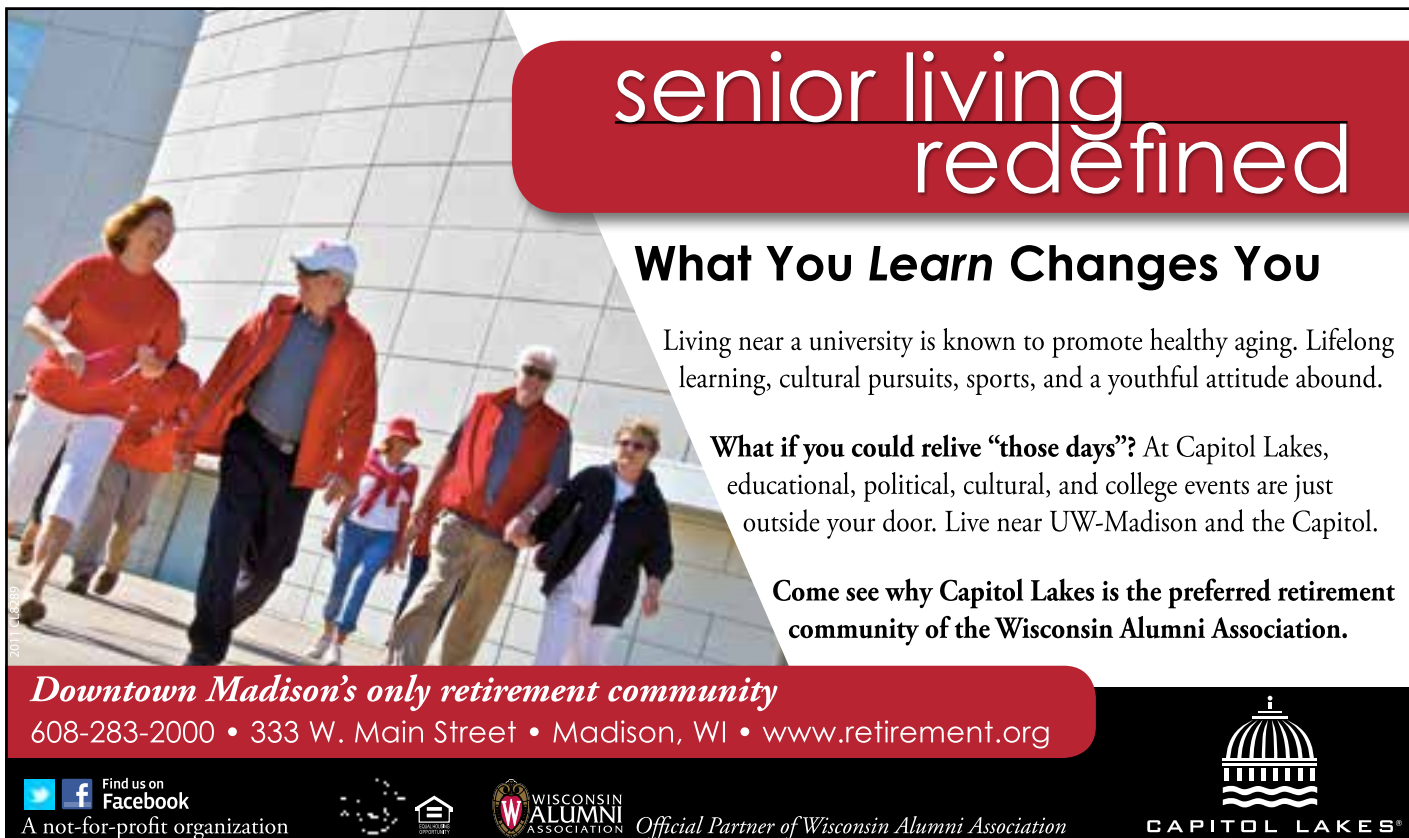
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## Fiddlers on the Run

The foursome shown above isn't some groovy, folkie bunch from the hippie era, though they are known for playing oldies. Really, really old oldies. This is the Pro Arte Quartet, the UW's musical group in residence since 1940. Founded in Belgium in 1912, Pro Arte celebrates its centennial this academic year, and it claims to be the oldest continually active string quartet in the world.

The Pro Arte story begins at the Brussels Conservatory, where students Alphonse Onnou, Laurent Halleux, Germain Prévost, and Fernand Auguste Lemaire decided to put together a band and play chamber music. The group became successful and toured across Europe and eventually the United States and Canada. In 1940, the quartet's members were playing in Madison when their native land was invaded and conquered by Nazi Germany during World War II. The UW offered Pro Arte a home in exile, thus creating the first such residency at a major American university.

In the seventy-one years since, Pro Arte has become a UW fixture, even while members came and went. The last original player, Prévost, left the group in 1947. This picture was taken in the late 1970s, after the group added its first (and so far only) UW graduate: cellist Parry Karp MMusic'77. (That's him on the right.) The other members at the time were (from left) Norman Paulu, Richard Blum, and Martha Blum.

Karp remains with the quartet today, though the rest of the musicians have all changed again. The band now includes David Perry, Suzanne Beia, and Sally Chisholm.

To celebrate its centennial, the quartet commissioned four original works by noted composers. Pro Arte will premiere the pieces through the academic year — and then stream its performances online. For more information on the concerts, see [proartequartet.org](http://proartequartet.org).

*John Allen*



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